



Passenger Rail Unplugged

June 18, 2014





About NNEPRA



- Partnerships
- Performance
- Promotion





About the Amtrak Downeaster



- 5 Round Trips Daily Portland to Boston
- 2 Round Trips extend to Freeport & Brunswick
- 146 miles / 79mph
- 3 Sets of Equipment
- 10 Intermediate Stations
- 3 States
- 3 Host Railroads





Partnerships

NNEPRA holds agreements with Operating partners for Downeaster service.

- Amtrak
- Pan Am Railways
- MBTA
- Epicurean Feast
- Station Communities





Who Rides the Downeaster?





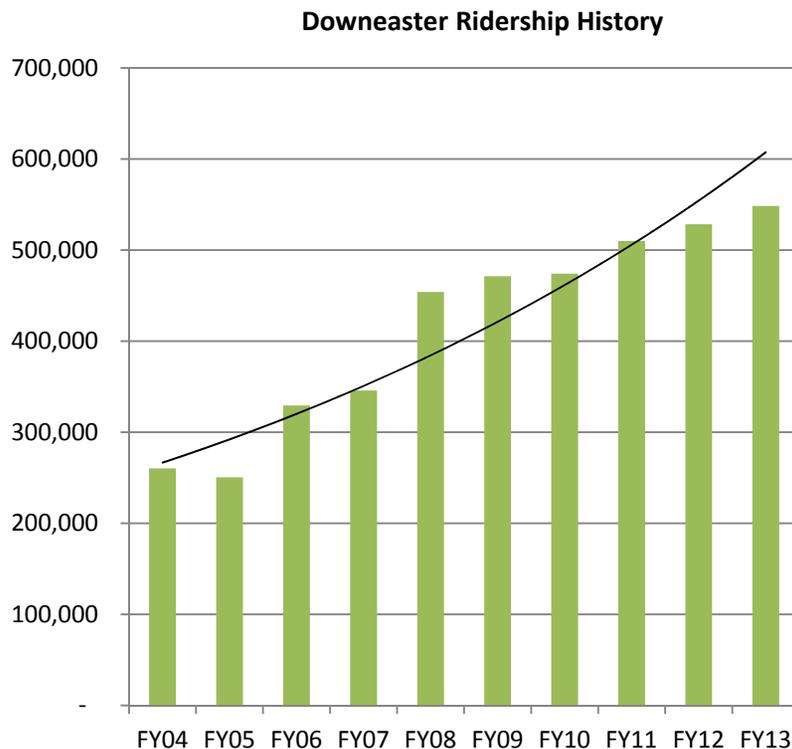
Performance

Downeaster ridership has grown 111% since 2004 and 21% since 2008

- 5 Million Passengers and
- 400 Million Passenger Miles to Date

86% of passengers travel to or from Boston.

- 51% - Maine -MA
- 4% - Maine-NH
- 1% - Within ME
- 34% - NH-MA
- 5% - Within MA
- 5% - Unknown



*Projected





The Investment

Capital:

- Approximately \$100m to date

Downeaster Operations:

- \$15m operating budget



Public Investment = Public Benefit





More Than Just a Train Ride



The Downeaster provides significant benefit to the residents and taxpayers of Maine, and Northern New England.





Contributes to Maine's:

Economy, Community, Environment



MOG #1: Employment

MOG #7: New Business Starts

MOG #9: Higher Degree Attainment

MOG #12: Cost of Doing Business

MOG #14: Cost of Energy

MOG #15: State & Local Tax Burden

MOG #16: Transportation Infrastructure

MOG #18: Affordable Housing

MOG #21: Wellness & Prevention

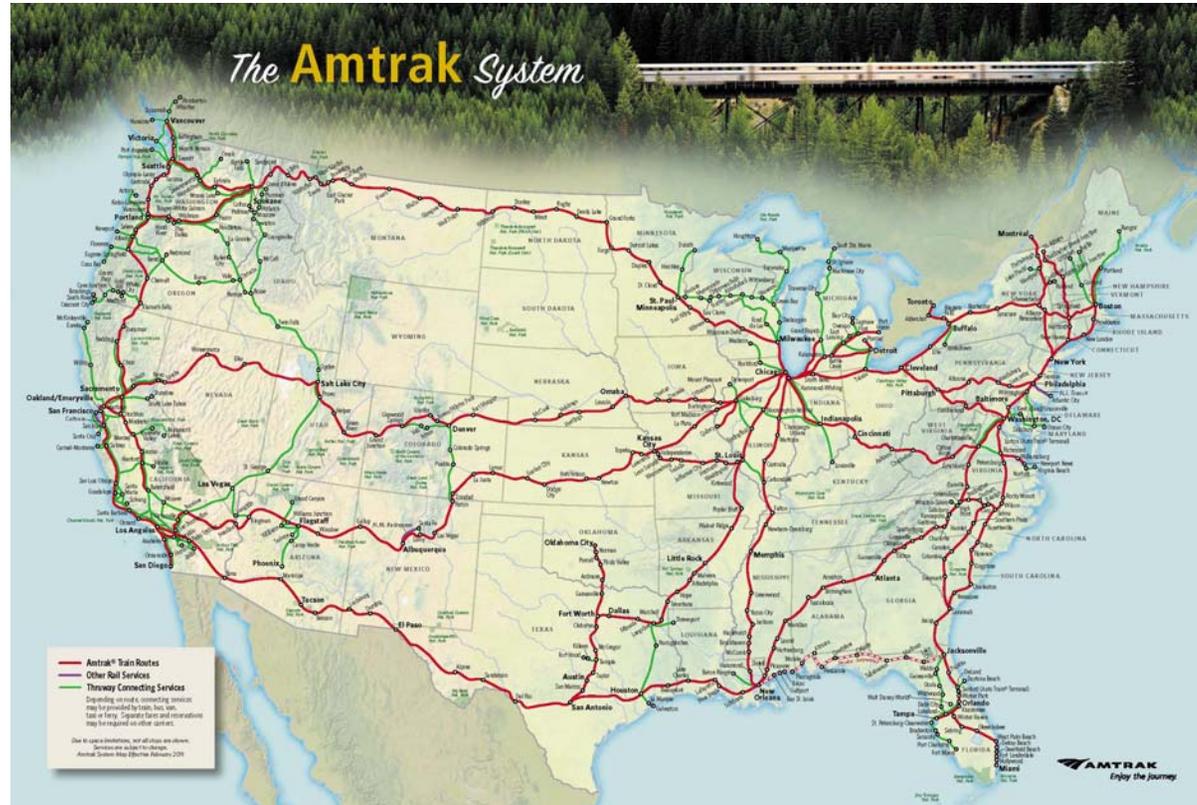
MOG #24: Service Centers

MOG #25: Air Quality





Connectivity







Boston is the Major Attraction





Private Development





So What's Next?





We've Made It Look Easy ...

But it's not.

- Complex Regulatory Environment
- Infrastructure intensive with need for significant capital investment
- Ongoing and significant operating costs
- Political Environment





What Do We Want to Accomplish?

What are the best options?

- Intercity Rail
- Commuter Rail
- Light Rail or Streetcars
- Transit Bus
- Trolleys





How Do We Get There?

Continue to Invest in the Core Service.

- Brunswick Layover
- 5 R/T Brunswick
- Reduced Travel Time
- More Frequencies
- Track Capacity





How Do We Get There?

Continue to make improvements in Stations and investments in Station Communities

- Placemaking
- **Good Transit Connections**
- Amenities





How Do We Get There?

Expand the Conversation

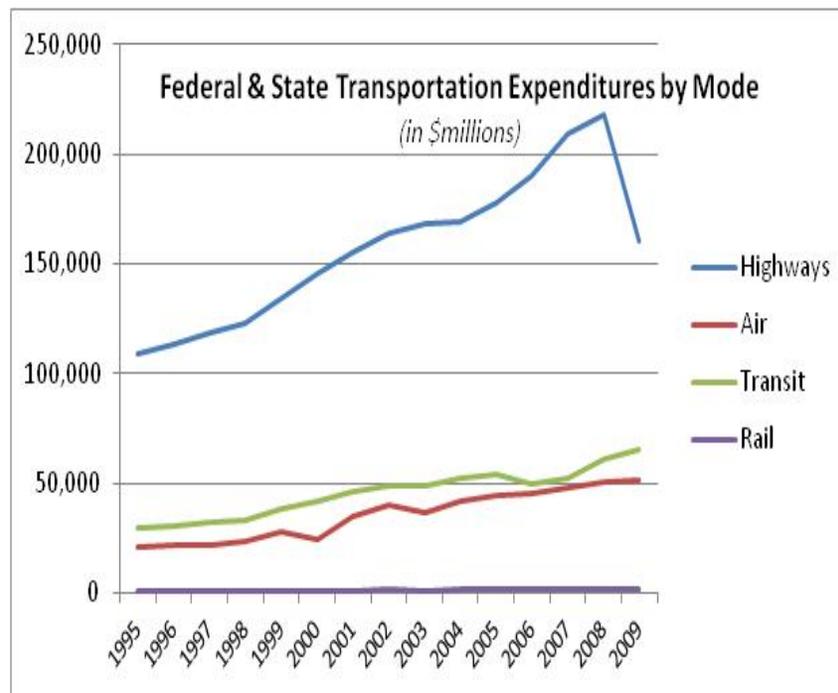
Include passenger rail as part of a comprehensive strategy to enhance public benefits and improve Maine's economic health.

Passenger Rail cannot stand alone.





How Do We Get There?



Level the Playing Field

- Federal
- State
- Local Level





What's The Goal?

A regional, multi-modal transportation network, which provides the public with the best possible travel options and stimulates economic development and keeps Maine competitive while preserving our quality of life and “brand”.





Inside Track

Have a Vision, Do the Work and Make a Plan

- Conduct Research
- Evaluate Options
- Engage Participation
- Build Support
- Develop Plans
- Monitor and evolve plans to meet objectives





Inside Track



Take Some Chances

- Make decisions based on business practices.





Inside Track



Protect and Preserve the Partnerships

- Freight
- Operator
- Communities

Safety First!





Inside Track



Bus Is Not a 4 Letter Word

- Builds Demand
- Changes Habits





Inside Track



Follow the Money





Inside Track



Set the Standard for Excellence and Never Compromise Quality.

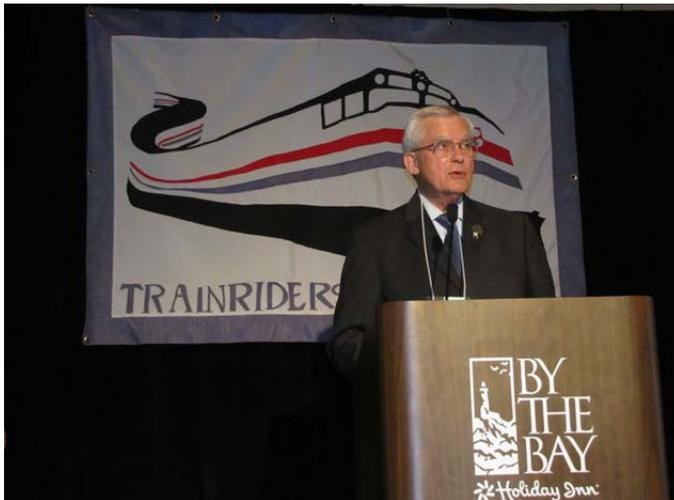
- Don't settle for being less than the best.





Inside Track

Appreciate What
We Have and
Remember Why
We Have It.





And Protect It for Our Future



It's More Than Just a Train Ride





FMI:

AmtrakDowneaster.com

TrainToMaine.com

NNEPRA.com

patricia@nnepra.com

