National Main Street Center

a subsidiary of the
National Trust *for* Historic Preservation

MY GREEN DOWNTOWN

HEALTHY MAINE STREETS

Green and Healthy Maine Streets: *New Economic Vitality for Downtowns!*

2013 Maine Downtown Conference • May 31 • Belfast

MAINE DEVELOPMENT FOUNDATION

National Main Street Center
a subsidiary of the
National Trust *for* Historic Preservation

The Main Street Four Point Approach®

SEE! SAVE! CELEBRATE!

National Preservation Month MAY 2013
National Trust *for* Historic Preservation

MAINE DOWNTOWN CENTER

A program of the MAINE DEVELOPMENT FOUNDATION

mdf.org

Eight Principles for Success

1. Comprehensive
2. Incremental
3. Self-help
4. Public/private partnerships
5. Existing assets
6. Quality
7. Change
8. Action-oriented

Maine was well represented at the National Main Streets Conference – New Orleans

MY GREEN DOWNTOWN

HEALTHY MAINE STREETS

Green and Healthy Maine Streets: *New Economic Vitality for Downtowns!*

2013 Maine Downtown Conference • May 31 • Belfast

MAINE DEVELOPMENT FOUNDATION

Greetings from the MDF Staff!

"Full Bloom" Sponsor:

Bangor Savings Bank
You matter more.

"Active" Sponsors:

Maine Community Foundation

Maine
Visit Maine.com

"Step Up" Sponsors:

MaineDOT

Rent's

DC

WRIGHT-PIERCE
Engineering a Better Environment

"Eat More Kale" Sponsors:

Coastal Enterprises, Inc.
Front Street Shipyard
Maine Coastal Program
Northern New England Passenger Rail Authority

"Budding" Friends:

Eaton Peabody Consulting Group
Maine Community Development Association
Palmer-King Consulting
Maine Centers for Women, Work, & Community

Greetings from the MDC Consulting Team!

Abbe Levin
Program Assistant
Maine Downtown Network
Outreach & Tourism

Malcolm Collins
AIA/LEED
Design Assistance

Anne Ball
Program Coordinator Healthy Maine Streets

Bangor Savings Bank

You matter more.

Thank you, Champion Circle members!

Special Thanks to

MAINE DEVELOPMENT FOUNDATION

Empowering Maine People to Power Maine's Economy

Champion Circle Members:

IDEXX LABORATORIES · unum · Hannaford · Bangor Savings Bank (You matter more.) · The Jackson Laboratory · wex · Downeaster · Maine Community Foundation · L.L.Bean · FairPoint communications · Saint Joseph's College Online · UNE University of New England · Thomas College

National Trust *for* Historic Preservation

Save the past. Enrich the future.™

V I S I O N

A high quality of life for all Maine people.

Achieving this vision requires a vibrant and sustainable economy supported by vital communities and a healthy environment.

The greenest building is the one that already exists...

Environmental Funders Network

2013 Maine Downtown Conference - *Green and Healthy Maine Streets: New Economic Vitality for Downtowns!*

2013 Maine Downtown Conference - *Green and Healthy Maine Streets: New Economic Vitality for Downtowns!*

MY GREEN DOWNTOWN

My Green Downtown **strengthens** and **celebrates the connection** between our built and natural environments. Making full use of existing buildings and infrastructure preserves historic places, conserves natural resources and green spaces, and is a sound community investment.

My Green Downtown Four Core Principles

mygreendowntown.org

BROUGHT TO YOU BY:

2013 Maine Downtown Conference - *Green and Healthy Maine Streets: New Economic Vitality for Downtowns!*

Partnership with GrowSmart Maine and the Maine Department of Agriculture

PROJECT CANOPY

80 street trees in six downtowns have been planted with 3-way matching funds

Green Downtowns by the numbers!

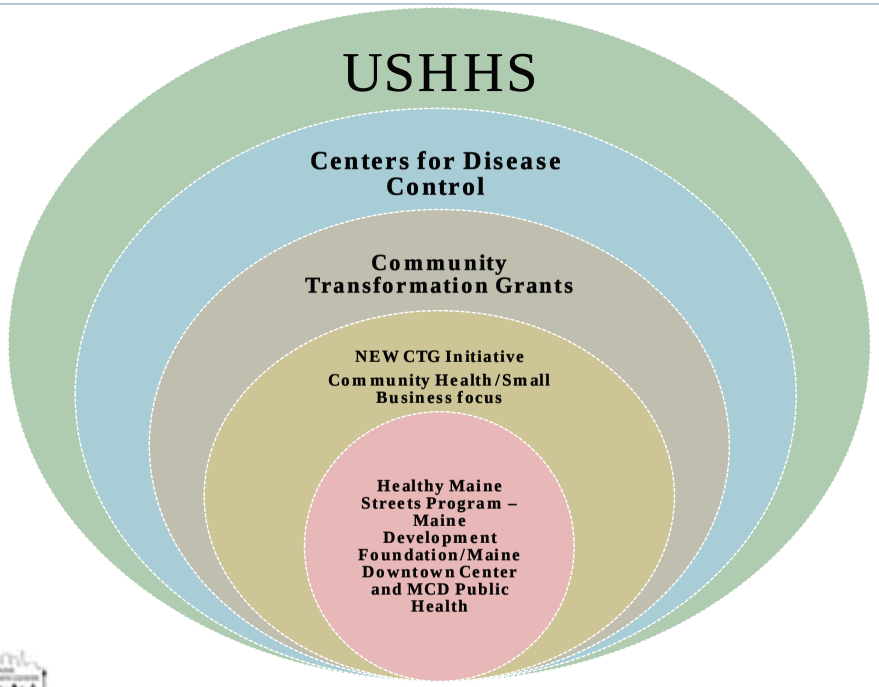
$225,000 total over three years in grants

- $83,500 in 8 matching grants for Main Street downtown improvements
- $35,000 in matching grants for 3 trail links and trailheads to downtowns
- $47,000 in downtown streetscape design help for13 Network communities
- $52,000 in preservation technical services to historic building owners
- $20,000 in Project Canopy/Street tree grants
- 275 have attended Green Downtown training workshops and trainings

Building upon Preservation/Conservation

Contract services with Maine Preservation Field Service Technicians

- $25,000 contract over three years
- Additional donated services by MP exceed $10,000
- 19 projects in 15 communities benefitted
- All 30 MDC communities eligible for training and technical services



A Genuine Partnership

- Maine Development Foundation
- Main Street Maine Communities
- Maine Downtown Network Communities
- HMS Leadership Team
- MCD Public Health
- Community Partners

The four primary focus areas for Healthy Maine Streets

Healthy Maine Streets

Healthy Maine Streets: Worksite Wellness, Community Leadership and Downtown Vitality

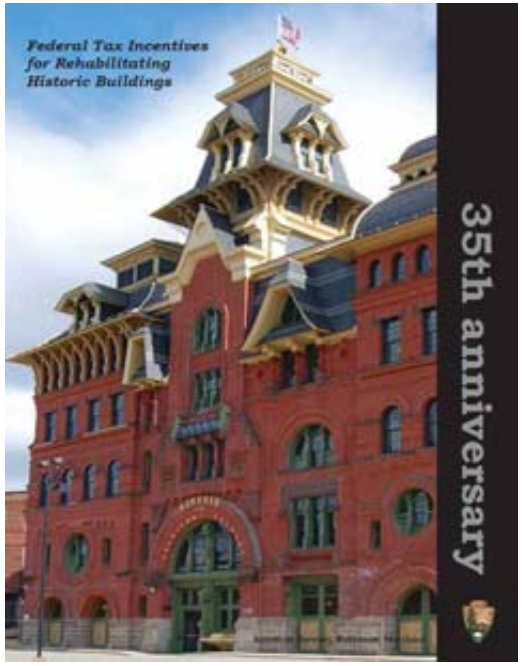
Healthy Maine Streets by the Numbers

- ✓ $1.64 million Community Transformation Grant through the Centers for Disease Control
- ✓ 2 year unique pilot program to strengthen downtowns from the heart
- ✓ 20 downtowns/200 small businesses (sole proprietors to under 20 employees) involved in worksite wellness
- ✓ Person-centric focus creating downtown leadership and value added programming for Main Street organizations
- ✓ Sub-grants provide operations support and funding for special projects, training and marketing materials
- ✓ Leadership Team engages new statewide and local collaborators

2013
Maine Downtown Achievement Awards

Welcome to the Maine Downtown Network!

Rumford	Kingfield



Welcome, Augusta, to Main Street Maine!

Outstanding Historic Preservation Project

David Flood and Caleb Johnson

Before | **After**

Outstanding Historic Preservation Project

Award Recipient:

265 Main Street

Biddeford

David Flood and Caleb Johnson

Outstanding Interior Restoration

Award Recipient:

Waterville Opera House Association

and the

City of Waterville

Outstanding Historic Preservation Project

David Flood and Caleb Johnson

Before | **After**

Outstanding Green Downtowns Project

Award Recipient:

BATH CUSTOM HOUSE
WINDOW RESTORATION

Outstanding Interior Restoration

WATERVILLE OPERA HOUSE

Before

After

Outstanding Green Downtowns Project

BATH CUSTOM HOUSE

Outstanding Interior Restoration

WATERVILLE OPERA HOUSE

Before

After

Outstanding Downtown Business of the Year
FRONT STREET SHIPYARD

Outstanding Downtown Business of the Year
Award Recipient:

FRONT STREET SHIPYARD
BELFAST

Outstanding Promotion of the Year
Award Recipient:

MAIN STREET BATH
ANNUAL CAMPAIGN

Outstanding Downtown Business of the Year
FRONT STREET SHIPYARD

Outstanding Downtown Network Community of the Year

EASTPORT

Outstanding Promotion of the Year

MAIN STREET BATH ANNUAL CAMPAIGN

Outstanding Downtown Network Community of the Year

EASTPORT

Outstanding Downtown Network Community of the Year

Award Recipient:

EASTPORT

1st Annual People Choice Award!
Rockland's Festival of Lights!

Outstanding Downtown Network Community of the Year

EASTPORT

Main Street Volunteer of the Year Award

Connie Kniffin – Bath
Marjie Byers - Belfast
Joan Brooks – Biddeford
Annie Robinson - Brunswick
Melissa Lindley – Gardiner
Tom & Karen Rizzo – Rockland
Carolyn & Roy Morrison – Saco
Andy Orazio - Sanford
Lisa Veilleux – Skowhegan
Kevin Dutil – Waterville

The 1st annual MDC
PEOPLE'S CHOICE AWARD!

Downtown Visionary of the Year

Amber Lambke

Main Street Board Member of the Year Award

Polly Goldman– Bath
Coleen Marsh – Belfast
Joseph McKenney– Biddeford
Dee Perry – Brunswick
Jessica Clark – Gardiner
Jeff Charland – Rockland
Tina Wilson – Saco
Matt Treadwell – Sanford
Matt Dubois – Skowhegan
Jennifer Strode – Waterville

Downtown Visionary of the Year

Amber Lambke

Somerset Jail Before	Somerset Grist Mill After

Downtown Visionary of the Year

Award Recipient:

Amber Lambke

Skowhegan

Heroic Efforts and Outstanding Events

Downtown Visionary of the Year
Amber Lambke

Heroic Efforts and Outstanding Events!

Joint Select Committee for Maine's Workforce and Economic Future

Downtown Visionary of the Year
Amber Lambke

Heroic Efforts and Outstanding Events!

Biddeford HP Ordinance amendments & Winterfest Extreme Ski Jump

Heroic Efforts and Outstanding Events!

Waterville Downtown National Register District Designation

Heroic Efforts and Outstanding Events!

Gardiner – Project Pop Up!

Heroic Efforts and Outstanding Events!

Brunswick Downtown National Register District and Bed Race

Heroic Efforts and Outstanding Events!

Damariscotta – Tackling Employee Parking

May 31, 2012 THE LINCOLN COUNTY NEWS, DAMARISCOTTA, MAINE Page Five

Parking lot lease could alleviate downtown parking woes

By J.W. Oliver

Damariscotta, in partnership with the Twin Villages Downtown Alliance, intends to lease a 40-space Water Street parking lot for use by employees of downtown businesses.

Damariscotta's municipal attorney, James Gallagher, is working on the details of the lease with the Plummer family. Brent Atwater, the chairman of the Board of Selectmen, said. The family owns the property.

Damariscotta would lease the property for the months of July and August, when downtown parking is at a premium and traffic is at its most congested.

The inaugural year of the lease would serve as a trial period, Atwater said, although, if all goes well, the town hopes to extend the agreement.

The town also intends to negotiate a right of first refusal clause, which would give the town the option to buy the property in the event the family decides to sell.

Downtown businesses would purchase parking permits from the Twin Villages Downtown Alliance, Atwater said. The alliance and the town would split the cost of the lease.

Details of the lease, including the expense to the town, will be available after all parties sign the lease, officials said.

Damariscotta has long sought a way to provide additional parking in the downtown. The town previously considered the Water Street lot about a decade ago.

The proposal met with fierce opposition from a small segment of the community, including Walter Hilton, the chairman of the Board of Selectmen at the time.

Hilton owned a home adjacent to the parking lot and cited a personal dispute between himself and the lot's owner while speaking in opposition to the proposal at public meetings.

Hilton also argued that establishing a parking lot for downtown employees at that location would block access for emergency vehicles, negatively impact wetlands at the site and unfairly require residents throughout the town to subsidize parking for downtown businesses.

The selectmen and the town approved the expenditure for the lease despite Hilton's objections, yet the deal never came to fruition.

The current Board of Selectmen plans to sign the lease at their Wed., June 6 meeting, Atwater said. The public may comment at that time or call Damariscotta Town Manager Matt Lutkus at 563-5168 with any questions.

Lutkus said the agreement is a credit to the selectmen and to the alliance.

"This has been a goal of [the selectmen] for quite some time, to address the parking issues downtown," Lutkus said.

As for the alliance, "If we didn't have an organized group to work with, there's no way we could have made it happen," he said.

Lutkus also addressed some potential resident concerns. "The parking lot will not have a lot of coming and going during the day," he said, because employees will simply park at the beginning of their shift and leave at the end.

The parking lot is also adjacent to The Ford's employee parking lot. "It's not going to be a major change in what the area looks like," Lutkus said.

The Damariscotta Highway Department will spread gravel to prepare the lot, Lutkus said.

The agreement will provide a significant benefit to the downtown, Lutkus said. "For businesses, for citizens, we will see up to 40 additional spaces available in the municipal parking lot and downtown streets during the summer."

Heroic Efforts and Outstanding Events!

Norway – Opera House Storefront Rehabilitation

Heroic Efforts and Outstanding Events!

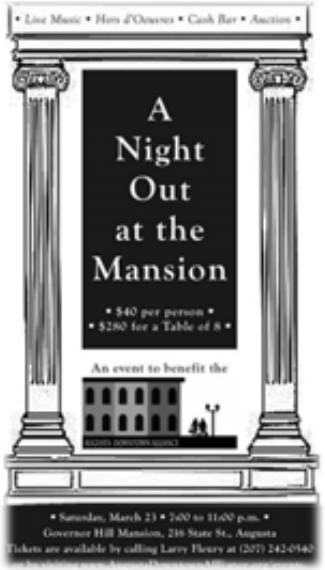
Saco – Save Our Station!

Heroic Efforts and Outstanding Events!

Skowhegan – Storefront Restoration

Heroic Efforts and Outstanding Events!

Augusta – Live Auction Fundraiser



Heroic Efforts and Outstanding Events!

Saco – Mary's Walk for Healthy Maine Streets

Heroic Efforts and Outstanding Events!

Machias – the Black Fly Ball

Heroic Efforts and Outstanding Events!

Sanford – Harvest Daze Pumpkin Drop

Heroic Efforts and Outstanding Events!

Leadership Maine Graduates Jen Olsen and Lorain Francis!

Heroic Efforts and Outstanding Events!

Rockland – Employee Appreciation Day

Heroic Efforts and Outstanding Events!

Belfast – The Shake!

Heroic Efforts and Outstanding Events!

Rumford Lumberjack Festival

Thank you, Belfast and Point Lookout!

MY GREEN DOWNTOWN

HEALTHY MAINE STREETS

Green and Healthy Maine Streets: *New Economic Vitality for Downtowns!*

2013 Maine Downtown Conference • May 31 • Belfast

MAINE DEVELOPMENT FOUNDATION