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PRESS RELEASE

March 3, 2011: for immediate release:

Heart of Biddeford announces Interim Executive Director

The Heart of Biddeford is pleased to announce the hire of Interim Executive Director, Delilah Poupore. Poupore has 20 years of experience in higher education administration and 14 years of organizational development consulting, with a background in event planning and fundraising. Heart of Biddeford Board President, Tammy Ackerman says, "Delilah impressed me not only with her qualifications, but her personality. The board seemed to warm to her immediately and were unanimously in support of offering her the position."

"As a local resident, I have been most impressed with Heart of Biddeford's efforts to create dialogue, asking the community to envision its own future. I look forward to building connections and helping put those ideas into tangible actions." says Poupore. "When I moved to Maine with my husband (a Sanford and Shapleigh native), we were both drawn to this area to raise our daughter and start our businesses. We love walking to our favorite restaurants and coffee shops in Biddeford. I am thrilled to be working with Heart of Biddeford to support the continued success of this town." Poupore resides in Saco with her husband, Jonathan Drummey, and their three year old daughter.

For more information:

Delilah Poupore, Interim Executive Director, 207 284-8520,
director@heartofbiddeford.org Tammy Ackerman, Heart of Biddeford Board President,
207 229 3560

Mission Statement:

The Heart of Biddeford in partnership with the City of Biddeford, the business community, property owners, and residents, fosters economic development and improves the downtown and quality of life within its boundaries by supporting existing businesses, attracting new businesses, promoting the downtown through events and working to beautify the urban core.