

MAINE DEVELOPMENT FOUNDATION

EMPOWERING

STRENGTHENING

GUIDING

Transforming Maine: From “Just Imagine” to “Just Do It”



33rd Annual Meeting

September 16, 2011
Point Lookout, Northport

www.mdf.org
207-622-6345

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7:30-8:00 Leadership Maine Alumni Breakfast Registration

8:00-9:00 Leadership Maine Alumni Breakfast

9:00-9:30 Annual Meeting Registration - Networking & Displays

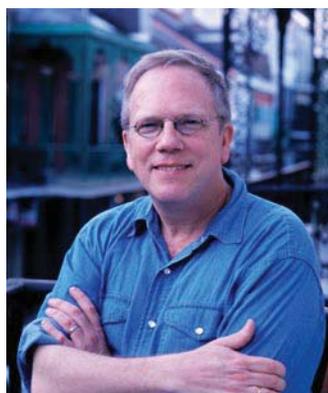
9:30-9:50 Welcoming Remarks & MDF Business Meeting

Welcome and Board Election

Michelle Hood, Outgoing Chair ♦ *Scott Schnapp, Governance Chair* ♦ *Rich Donaldson, Incoming Chair*

9:50-10:30 Keynote “Roots to Routes: Continuity and Creativity in the Cultural Economy of Maine”

Finding the right mix of preservation and transformation of identities and values, ecologies and economies in Maine has to be informed by a deep understanding of interrelated cultural and natural resources, and how they might selectively be employed in new configurations. Building a wide public discourse about this quest across the state’s geography and society helps transcend typical dichotomies of “conservation vs. no growth,” “tradition vs. modernity” and possibly even “native vs. ‘from away.’” Aesthetic forms--songs and stories, music and visual arts, crafts and cuisine, landscape use and the built environment---are essential means of furthering this conversation about the ways and qualities of life in Maine’s future.



Nick Spitzer, Maine folklorist, is the producer and host of *American Routes*, and a professor of anthropology and American studies at Tulane University. *American Routes*, distributed by American Public Media, reaches nearly a million listeners each week on over 225 stations and via its website. Nick specializes in American music and the cultures of the Gulf South, and received a Ph.D. in anthropology. His work with the Smithsonian included serving as curator for folk festival programs and directing or providing commentary in films about American music, including *Great Performances*, broadcast on PBS and the Discovery Channel. He has served on the boards of the Fund for Folk Culture and the National Council for the Traditional Arts. Nick has been a cultural commentator and producer for NPR’s *All Things Considered* and *Fresh Air*, CBS’ *Sunday Morning*, and ABC’s *Nightline*. Spitzer directed the film *Zydeco: Creole Music and Culture in Rural Louisiana* (1986), and has produced or

annotated two dozen documentary sound recordings, including narration for Maine’s Kennebec-Chaudière heritage tour CD.

10:30-10:45 Break

10:45-11:50 CEO’s Remarks

“Just Imagine A State Where...” ♦ *Laurie Lachance, President & CEO*

11:50-12:45 Buffet Lunch

12:45-2:00 Awards

2:00 Conclusion & Reception Hosted by the Realize Maine Network and Midcoast Magnet

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Kenneth M. Curtis Leadership Award

The Kenneth M. Curtis Leadership Award is given annually to one exceptional Leadership Maine alumni who has given selflessly and epitomizes leadership in action in realizing extraordinary achievements. The award is named for former Governor Kenneth M. Curtis who modeled the way in influencing change in the face of conflict. He served as the Dean of Leadership Maine in 1993, and has provided inspiration through his work. Past recipients include: Angus King, Jr.; Kevin Gildart; Kent Wommack; Joyce Hedlund; Charles Morrison; Dianne Tilton; Mike Roy; Laurie Lachance; Steve Rowe; Ed Cormier; Jake Ward; Mark Johnston; Shannon Haines; Jim Conlon; and Bob Peixotto.



Dr. Dora Anne Mills, Vice President of Clinical Affairs, University of New England, is being honored for her relentless efforts in improving Maine's health and reorganizing Maine's public health system over the past 15 years. There are few who have had the tenacity, courage and focus to accomplish what Dora has. She is most recognized for her efforts during her time as Public Health Director for the State of Maine. Under her leadership and guidance the rate of tobacco use in Maine dropped from 25% in 1995 to 18.2% in 2010. She then targeted teenage pregnancy and childhood obesity, and, thanks in part to her efforts, Maine's numbers are better than the nation's. From rural Maine, Dora attended Bowdoin College and at a pivotal moment in her life found a mentor there that encouraged her to go to medical school. Having found her passion, she has worked in public health on the Eastern and Western coast of Africa, and Calcutta – where she had the privilege of working with Mother Theresa. Before returning to Maine she worked in a large urban hospital in California. Along the way she has been inspired by many and inspired many others. Dora lives in Brunswick with her husband, Michael Fiori, and two children. She is a graduate of the Epsilon class of Leadership Maine. Her energy, inspiration, perseverance, and passion have made Maine a better place for us all.

Main Street Hero Award

The Main Street Hero award is presented annually to a person or group who has demonstrated leadership in effectively promoting downtown revitalization across Maine.



Jonathan Edgerton, Senior Vice President and stock holder of Wright-Pierce, a consulting engineering firm based in Topsham, is being honored this year. Since joining Wright-Pierce in 1989, Jon has expanded his role to include overseeing the firm's civil engineering, landscape architecture, and community planning services throughout New England. By his own computations, he figures he has worked in over 150 communities throughout the State of Maine. His experience with community redevelopment and downtown revitalization spans over 20 years, and has included all phases, from planning and design, to oversight of construction of a range of improvements. Jon is a graduate of the Nu class of Leadership Maine.

In 2001, Jon began his affiliation with the Maine Downtown Center, by pledging to support participating communities with donated professional assistance. This year, for example, he led a team to provide streetscape planning posters for a number of Downtown Network communities through the Center's Green Downtowns program. In 2004, Jon was invited to join the Downtown Center's Advisory Council, which he has co-chaired since 2008. Since its formation, the Center – which serves as the State Coordinator in Maine for the National Trust for Historic Preservation Main Street Program - has been guided by an impressive group of dedicated professionals, representing both the public and private sectors. Jon personifies the passion and commitment of the Advisory Council. His gracious, kind and effective leadership has provided the essential structural support to guide the Center through its significant growth phase in recent years. During Jon's tenure, the Downtown Center has expanded its work beyond Main Street Maine communities to establish the Downtown Network and Institute programs, reaching cities and towns in every county in Maine, utilizing the National Trust Main Street Four Point Approach®. Jon is terming off the Advisory Council at the end of this year and will serve as a Senior Advisor. Jon lives in Bowdoin with his wife, Linda, and two daughters.

Champion of Employee Education & Opportunity Award

The Maine Employers' Initiative was created to address one of the most serious challenges and greatest opportunities in Maine's economy: the level of skill & knowledge in our workforce. Maine ranks below both the national and New England averages in college degree and certificate attainment. Falling behind in educational achievement means a distinct disadvantage in future economic growth, as more and more jobs require workers with greater skill and knowledge. With this Initiative, we work directly with employers, and focus on providing opportunities in the workplace to improve the workforce we have, linking our educational programs with Maine's workforce needs, and attracting and retaining the skilled people we need to prosper. Each year, we honor an employer or a partner who has gone above and beyond to take on the challenge by providing opportunities for education and training through the workplace. Past recipients include Cianbro and Goodwill Industries.



The Maine State Council, Society for Human Resource Management (SHRM)

This year, it is extremely fitting that the award goes to The Maine State Council, Society for Human

Resource Management (SHRM), along with their 8 local chapters and affiliates around the state, for their dedication and leadership in providing educational and career opportunities to Maine workers. This organization doesn't just represent one employer, but hundreds of employers around the state. It's the one place where providing opportunities for employees is the primary goal every single day, and improving the Maine workforce is part of the mission statement. As one of the state affiliates of the National Society for HR Management, The Maine State Council is on the cutting edge of human resource policy and best practices. One of their signature programs is the annual "Best Places to Work" Award, a coveted honor for Maine employers and businesses. "Best Places to Work" is in its 6th year, and 40 companies will be honored at the annual gala in October. Heeding the call for increasing the skills and knowledge of our Maine workforce, SHRM became an early partner of the Maine Employers' Initiative by adopting the program as their top priority in 2010. They have continued to work hand in hand with the Maine Development Foundation and our member employers to bring opportunity into the workplace in new and innovative ways. Members of SHRM are the tireless advocates for employee development in workplaces all over the state of Maine, in every community and every sector, and we are pleased to be able to bring them out of the back office and into the spotlight.

Champion of Economic Development Awards

The Maine Development Foundation created the Champion for Economic Development Awards to recognize the exceptional work of private and public entities that have gone above and beyond in their efforts to spark Maine's economy by their demonstrated commitment to economic growth, demonstrated ability to collaborate and create partnerships, high professional standard that serves as a model and inspiration to others, and innovativeness of ideas and approach to economic development. This year's winners are also being honored for the transformative nature of the work they are doing for Maine's people and Maine's economy. Past recipients include:

Private Sector

Axiom Technologies, LLC; Backyard Farms; Bangor Savings Bank; Bank of America; Cianbro; Fairchild Semiconductor; Hannaford Bros. Co.; L.L. Bean, Inc.; Maine Machine Products; MEMIC; People's Bank (TD Bank); Poland Spring Bottling Company; Reed & Reed, Inc.; UNUM

Public/Non-Profit Sector

Advanced Engineered Wood Composites Center, at the University of Maine; Aroostook Partnership for Progress/Northern Maine Development Corporation; Bates College; Charlotte White Center; Cities of Lewiston and Auburn; Coastal Enterprises, Inc.; Greater Franklin Development Corporation; Gulf of Maine Research Institute; The Jackson Laboratory; Jobs for Maine Graduates; Maine Bureau of Health; Maine Health Access Foundation; Maine Technology Institute; University of New England

MAINE DEVELOPMENT FOUNDATION



Midcoast Regional Redevelopment Authority (MRRA) Six years ago, news of the BRAC Commission's decision to close the Brunswick Naval Air Station as well as the Topsham Annex sent shock waves through the midcoast. Reuse planning groups in the two host communities were immediately formed and empowered to chart their future. In 2007, the Midcoast Regional Redevelopment Authority (MRRA) was formed to implement these plans and to set the course of development of the region. Their mission – to transition the Naval Air Station properties (3,300 acres of prime real estate, 2 million square feet of commercial and industrial space, and over 200 buildings) to civilian use and to create good paying jobs in a variety of targeted sectors including aviation, renewable energy, composites and information technology.

In four short years, MRRA has risen to what many would have viewed as an insurmountable challenge – transitioning rapidly from articulating a vision to taking decisive action. MRRA started by negotiating one of the first economic development conveyances in the country, which allowed the opening of the Brunswick Executive Airport in April 2011 and the recruitment of 8 new companies even before the base was officially closed! As a result, when the Navy officially turned the base assets over to MRRA May 31st, 2011, Brunswick Landing had already secured 8 new companies as tenants – representing over \$150 million in investments over the next 3 years and producing up to 700 new jobs. In addition, a number of the state's education and innovation assets now have a physical presence on the old base – providing untold opportunities for growth. The University of Southern Maine, the Southern Maine Community College, the University of Maine Engineering School, Bowdoin College, Southern New Hampshire University, and, most recently, the Maine Technology Institute have joined forces to make Brunswick Landing a true center of Innovation. One of the most important ingredients to MRRA's success has been strong leadership and guidance of the multi-talented and dedicated Board of Trustees led by Board Chair Art Mayo. The Board represents a diverse mix of community representatives and experts in economic development, housing, real estate, marketing, environmental protection, alternative energy technology, and grant writing.



Kenway Corporation Kenway Boats was founded in Augusta in 1947 by Kenneth G. Priest, Sr. and specialized in the design and manufacture of wooden boats. During the first two decades, the company switched to fiberglass as the building material and developed a solid reputation for excellence and service. In the mid-sixties, the company changed both its name and its focus, becoming Kenway Corporation and focusing exclusively on industrial clients, particularly Maine's thriving paper industry. Kenway offered the full spectrum from design to manufacture to installation. Ken Priest, Jr. joined the company in 1977 and became President in 1989. Under his leadership, Kenway has experienced two full decades of dynamic growth and transformation. With visionary leadership, a strong senior management team of experienced engineers, and highly proficient technicians who specialize in cutting-edge design and materials and who are laser-focused on customer service and satisfaction, Kenway has emerged as an industry leader and an economic force.

Over time, Kenway Corporation has diversified from a manufacturer serving the composite needs of the pulp and paper industry, to a leader and innovator in composites for a variety of industries including defense, marine, power generation, waste water treatment and aquaculture employing over 80 composite technicians. Kenway's portfolio of innovative products includes highly-specialized grab rails for US Navy DDG 1000 Destroyers that had to pass stringent smoke tests and deflection criteria. Kenway partnered with the University of Maine and Advanced Infrastructure Technology to manufacture the highly acclaimed "Bridge-in-a-Backpack." In the spring of 2011, Kenway was chosen to build the turbo-solutions wind turbine, a unique design that allows electric generation at very low wind speed. And, the company recently partnered in developing the Front Street Shipyard in Belfast, a facility that features a 300-slip marina, deep water access, and a 140-foot travel lift that can haul boats up to 100 feet in length. Kenway personnel will perform all composite work.

ON'S 33RD ANNUAL MEETING 2011

Yellow Light Breen Visionary Award

The Yellow Light Breen Visionary Award is given to an individual whose vision and dedication has made Maine a better place for young people to live, work and play.



Johann Sabbath is being honored today for his tireless dedication to Maine and its young, creative, aspiring leaders. Johann graduated from Portland High School in 2001 and left to attend the University of California at Santa Barbara. As an undergrad, he studied throughout China, Vietnam, and Spain and helped lead the California Student Sustainability Coalition to establish green policies and a sustainability education curriculum across 10 University of California campuses. After graduation, Johann moved to Washington, DC to try his hand at politics. He worked for the White House Office of Management and Budget, U.S. Senator Diane Feinstein, and also served as a speech rehearsal manager at national political conventions in 2004 and 2008. Johann returned to Maine in 2008 and divided his time working for a green construction company and organizing various political issue campaigns. In 2009, Johann worked with the Portland Regional Chamber of Commerce and PROPEL to found *entreverge*, a coalition of businesses and organizations that deliver strategic publicity and consulting to aspiring entrepreneurs in Southern Maine. This is also when he joined the Realize Maine Network steering committee serving as Chair for the last two years.

In 2010, Johann was hired by the Bangor Region Chamber of Commerce as the Director of Program Development and Membership Value. In this capacity, he helped revitalize the Chamber's programs and establish the community organizations Bangor Greendrinks and PechaKucha Night Bangor. Johann recently resigned from his position at the Chamber and as Chair of the Realize Maine Network in order to go to New Zealand for a 7-month work holiday. He will return to Maine next summer to live, work, and play in the Portland area and pursue his MBA. Since his return to Maine, Johann's commitment to Maine and its people has been unwavering. He is a true visionary and asset to Maine.

President's Award

The President's Award was created to honor an individual who most fully embodied the theme of this year's annual meeting – Transforming Maine: From “Just Imagine” to “Just Do It”!



Peter G. Vigue, Chairman and CEO of the Cianbro Companies was selected to be the premier recipient of this honor because of his visionary leadership and bold actions that have not only led to the emergence of Cianbro as a nationally-recognized pioneer in the construction industry, but have inspired the economic development of Maine – at times and in ways that appear to be “against all odds.” Peter began his career at Cianbro in 1970 in an entry level position and, through his unparalleled work ethic and demonstrated “can do” attitude, ascended through the ranks and emerged as a visionary leader of what has become one of Maine's most dynamic and respected companies. He has distinguished himself as a leader by fully living by these two guiding principles: 1) “Not one of us is as smart as all of us,” and 2) “Every problem is an opportunity.” With these principles, the groundwork is laid for every form of partnership and for unlimited possibilities, no matter how daunting the issue.

Innovative approaches, bold action, new partnerships and in-your-face tenacity mark virtually every major project that Peter has led. Whether it is building two, 12,000-ton oil rigs in Casco Bay and being the first US company to ever employ the “floatover” mating process in assembly, or hatching a plan to destruct an old, abandoned paper mill, clean the Brownfields site, build modular oil rigs, and ship them via barge to Texas – there is no obstacle too big. Whether it is a heavy-industrial construction company earning the honor of “Healthiest & Safest Company in America” or a proposal to build the East-West Highway that has been studied in Maine for 6 decades by using privately-owned existing roadways – there is no vision too big.

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The Maine Development Foundation (MDF) is a unique, non-profit corporation whose mission is to drive sustainable, long-term economic growth for Maine. MDF is a catalyst that moves ideas into action. We empower leaders, strengthen communities, and guide public policy.