



MY GREEN DOWNTOWN

**Maine Downtown
Conference 5/2/14**

Website PREVIEW



presented by: pica design + marketing

info@pica.is | @picadesign

Website PURPOSE

**To provide the people of Maine
an awareness, understanding
and appreciation of the Green
Downtown program.**

Website core FUNCTIONS

- 1. To post, categorize and share 'green projects' happening within the state of Maine.**
- 2. To learn and be inspired by projects that others (individuals, groups, organizations, towns) have completed in neighboring Maine communities.**
- 3. To provide a project case story for each project posted including photos, video and description.**
- 4. To find and access additional resources for projects via partners such as GrowSmart Maine.**



**MY GREEN
DOWNTOWN**

Homepage View

Sort by Project Type



Post a Project

My Green Downtown Projects Browse, Comment, Share!



Project Name
Short description would appear here with the ability to read more here.

4 Views 10 Comments 0 Shares



Joe Somerville
owner | Design



Creating a walking Path
Short description would appear here with the ability to read more here.

1 View 2 Comments 1 Shares



Steven Westerman
owner | Health



Install Solar Panels
Short description would appear here with the ability to read more here.

4 Views 1 Comments 2 Shares



Steve Perry
owner | Energy



Creating a walking Path
Short description would appear here with the ability to read more here.

1 View 2 Comments 1 Shares



Brody Johnson
owner | Social



Project Name
Short description would appear here with the ability to read more here.

4 Views 10 Comments 0 Shares



Steve Larson
owner | Design



TESTIMONY

NEWSLETTER

TELL A FRIEND

FAQS/FAQ

CONTACT

100 WATER STREET
SUITE 1, BOSTON, MA 02109
617-552-2222
617-552-2222
www.mdf.org

SITE MAP

100 WATER STREET
SUITE 1, BOSTON, MA 02109
617-552-2222
617-552-2222
www.mdf.org

100 WATER STREET

MAINE DEVELOPMENT FOUNDATION

Sort by Project Type



design



social



energy



health

Post a Project

My Green Downtown Projects Browse, Comment, Share!



Project Name

Short description would appear here with the ability to read more [here](#).

6 likes 10 Comments 5 Shares



Joe Somebody
posted in Design



Creating a walking Path

Short description would appear here with the ability to read more [here](#).

3 likes 2 Comments 7 Shares



Susan Worthington
posted in Health



Install Solar Panels

Short description would appear here with the ability to read more [here](#).

4 likes 1 Comments 3 Shares



Irene Peabody
posted in Energy

Sort by Project Type



design



social



energy



health

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posted in Energy

Sort by Project Type



design



social



energy



health

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Irene Peabody
posted in Energy



**MY GREEN
DOWNTOWN**

Individual Project View

Back

The Strand Renovation



design



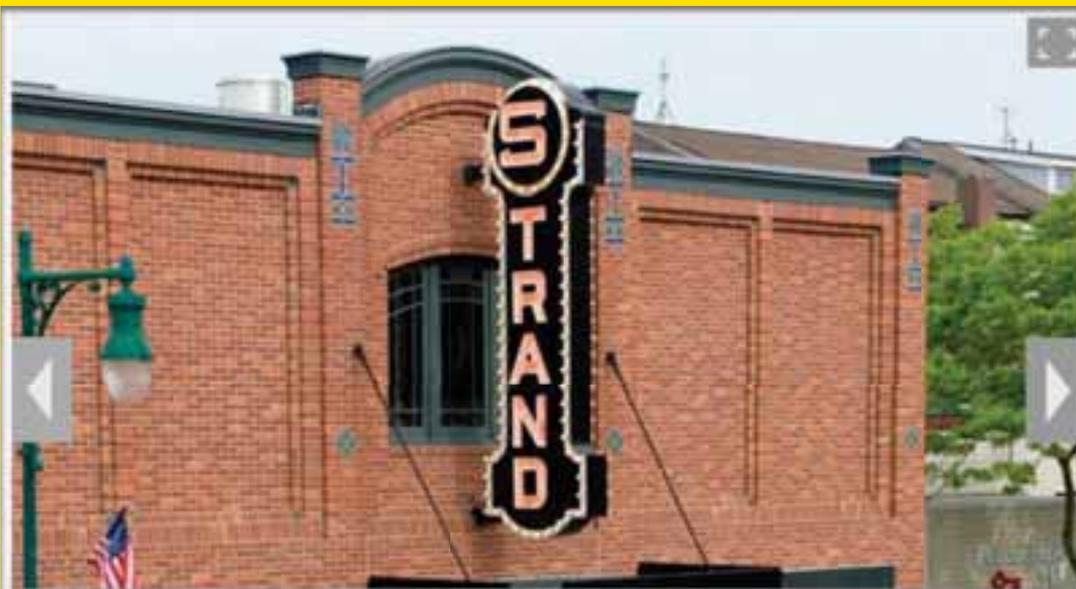
social



health



energy



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LIKE

Like 1.6m

SHARE

Share 2K Tweet 93

CONTACT

345 Main Street
Rockland, Maine 04841
207-594-6106
www.strand.com

FOLLOW

Facebook
Twitter
Google+
Instagram



Back

The Strand Renovation



design



social



health



energy



LIKE

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Project Description

Inspiration: version of Lorem Ipsum. Proin gravida nibh vel velit auctor aliquet. Aenean sollicitudin, lorem quis bibendum auctor, nisi elit consequat ipsum, nec sagittis sem nibh id elit. Duis sed odio sit amet nibh vulputate cursus a sit amet mauris. Morbi accumsan ipsum velit. Nam nec tellus a odio tincidunt auctor a ornare odio.

Challenges: Sed non mauris vitae erat consequat auctor eu in elit. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Mauris in erat justo. Nullam ac urna eu felis dapibus condimentum sit amet a augue. Sed non neque elit. Sed ut imperdiet nisi. Proin condimentum fermentum

Result: Sed non mauris vitae erat consequat auctor eu in elit. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Mauris in erat justo. Nullam ac urna eu felis dapibus condimentum sit amet a augue. Sed non neque elit. Sed ut imperdiet nisi. Proin condimentum fermentum nunc. Etiam nisi

Project Resources

GrowSmart Maine
Coastal Enterprises
Bangor Savings Bank
Farnsworth Museum

Project Contact



Sheryl Johnson
207-594-6106
sheryl@strandtheater.com

2 Comments



Leave a comment



Sheryl Johnson on September 17, 2013

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Sheryl Johnson on September 17, 2013

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Apprenticeships



Design



Food



Energy



Email

Password

Sign In

Remember me - [Forgot password?](#)

CLICK HERE TO JOIN

My Green Downtown Projects Browse, Comment, Share!



Project 1

Green building with green roof and solar panels.

Learn more about this project



John Doe
Project 1



Project 2

Community garden with raised beds and composting.

Learn more about this project



Jane Smith
Project 2



Project 3

Renewable energy project with solar panels and wind turbines.

Learn more about this project



Mike Johnson
Project 3



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3 likes 2 Comments 7 Shares



Sandy Johnstreet
posted in Social



Project Name

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6 likes 10 Comments 5 Shares



Glen Larson
posted in Design



**MY GREEN
DOWNTOWN**

Your Project Here!

Design

Learn more about
our 4 Core Principles



FEEDBACK

NEWSLETTER

TELL A FRIEND

FACEBOOK

CONTACT

295 WATER STREET
SUITE 5, AUGUSTA, ME 04330
PHONE: 207-622-6346
FAX: 207-622-6346
EMAIL: info@mdf.org

SITE MAP

HOME
ABOUT
FAQ
CONTACT
PARTNERS

BROUGHT TO YOU BY

**MAINE
DEVELOPMENT
FOUNDATION**

What's the Buzz?

BuzzMakers is a Member Rewards program of My Green Downtown. BuzzMakers make it happen. When you plan, develop, initiate and/or complete a My Green Downtown project, you become a member of the Buzz. You become a BuzzMaker.

Everyone who works on your team becomes a BuzzMaker

BuzzMakers are ambassadors of green on your home turf, they are your project people. They're children, parents, teens and young adults, building and design professionals, teachers, town officials, local business owners, neighbors and friends, They are the squadron of busy bees that, together, help turn your revitalization idea into a green reality.

BuzzMaker t-shirts are free to project team members. (Limit xx per project.) Available in infant onesy's all the way up to XXL.

The BuzzMaker Rewards Program is an offshoot of My Green Downtown.





**MY GREEN
DOWNTOWN**

eNotes Communications



design



social



energy



health

DECEMBER NEWS: Town Team



Install Solar Panels

The Building owner wanted to reduce their energy cost so they first... [read more](#)

4 likes 1 Comments 3 Shares



Irene Peabody
joined in Energy



Strand Renovation

The new owners wanted to turn the Strand into a traditional Theater... [read more](#)

8 likes 10 Comments 8 Shares



Cassidy Permy
joined in Design

One-of-a-kind Green Community Website Coming!

Hallo Maine town administrators and officers, My Green Downtown is going online! An exciting and fantastically simple new website is now in development that will allow people state-wide to browse, post, share and comment on past, present and future green downtown projects in a Facebook-style of live, community building, only it's better!

KEEP READING: [keep clicking!](#)

[A sneak peek...](#) see what's on its way

[Calling all students ...](#) spark some green ideas of your own

[Neat for teachers...](#) introduce green topics for teaching

[Be a BuzzMaker ...](#) create a project team, make some news

DESIGN: Includes preservation of historic buildings, compact infill developments, street trees, parks, and integrated water management projects that conserve natural resources and improve air and water quality.

SOCIAL: Includes projects focused on making mixed-use buildings and spaces more accessible to a range of people, combined with developing multiple transit options to access downtowns.

ENERGY: Includes projects focused on maximizing energy within existing buildings and utilizing best practices in energy efficiency to reduce carbon footprints.

HEALTH: Includes projects focused on developing walking trails, bike paths,



design



social



energy



health



Be a BuzzMaker

It takes a team to think of, plan for, develop and maintain great green downtown projects. Join a green project team and become a BuzzMaker. Make some noise about what's going on in your town. Share in the amazing energy out there around making Maine downtowns even greener, cleaner and healthier places to live, and wear one these these. They're free! *

KEEP READING: [keep clicking!](#)

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ENERGY: Includes projects focused on maximizing energy within existing buildings and utilizing best practices in energy efficiency to reduce carbon footprints.

HEALTH: Includes projects focused on developing walking trails, bike paths, sidewalks, pocket parks and access to healthy local foods.



**MY GREEN
DOWNTOWN**

Get involved today!

**Sign-up for eNotes to stay connected
with MyGreenDowntown.org**