

Making Headway in Your Community

A Project of GrowSmart Maine and
Maine Downtown Center

Maine Downtown Conference
May 13, 2016



MAKING HEADWAY
IN YOUR COMMUNITY

Roots of Making Headway

CHARTING MAINE'S FUTURE

AN ACTION PLAN FOR PROMOTING SUSTAINABLE PROSPERITY AND QUALITY PLACES



BROOKINGS INSTITUTION METROPOLITAN POLICY PROGRAM

Fall 2012

CHARTING MAINE'S FUTURE: MAKING HEADWAY



Making Headway Process



Gathering with local stakeholders:

- ▶ 2 hr meeting with 5-7 local stakeholders
- ▶ Review MHYC process
- ▶ Conduct network analysis
- ▶ MOU with community



Movie Night Reviving the Freedom Mill



Wilton Downtown Movie Night





Community at dinner Movie Night



Post Movie Discussion:

Reviving the Freedom Mill Discussion

As you watched the film
what in your town did you
think about?

What was your
reaction to the
film?

What are those parts of your
community you want to see
brought to life?



MAKING HEADWAY
IN YOUR COMMUNITY

Community Conversation



Project Details

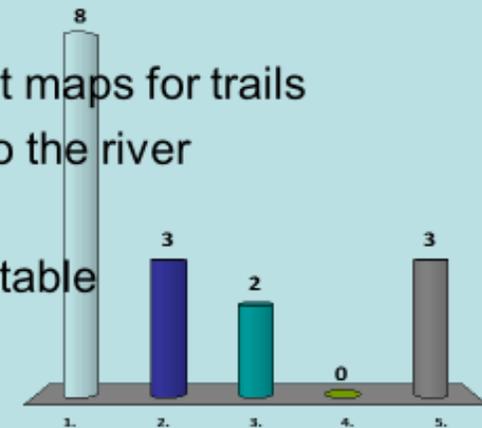
- ▶ How will it increase local support and what is community impact?
- ▶ Who will lead the project (individual and organization)
- ▶ What other groups are involved?
- ▶ Budget/Cost and Match?
- ▶ Which MHYC Principles does it involve: Smart Design, Community Connections, Local Economy, Healthy Communities or Climate
- ▶ Timeline
- ▶ Metrics, how do you measure success?

Keypad polling



3. Which of the project ideas for trails do you want GrowSmart Maine to fund?

1. Construct signage, a kiosk, community board
2. Design, update, print maps for trails
3. Build a path close to the river
4. Porta-potties
5. Benches and picnic table

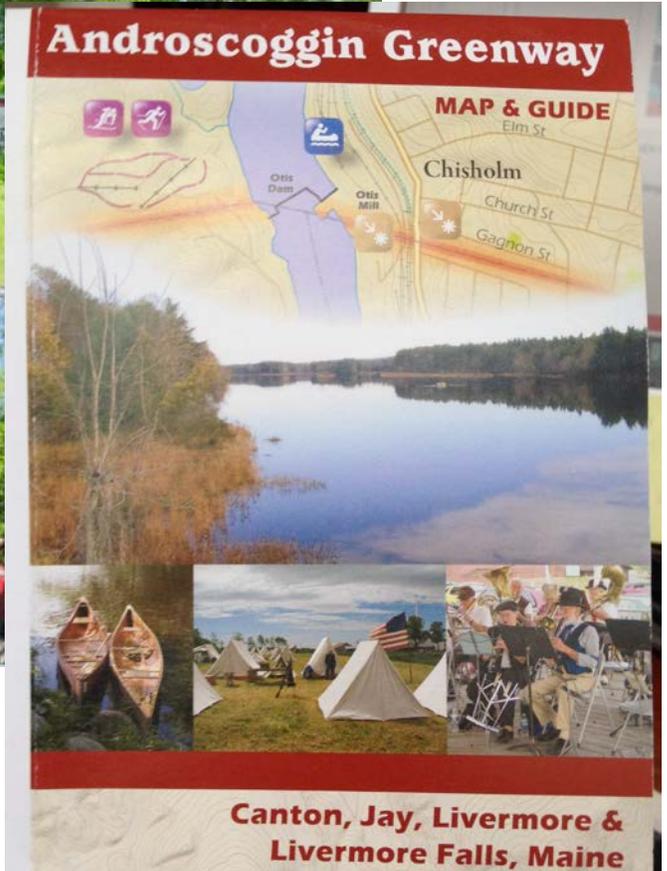
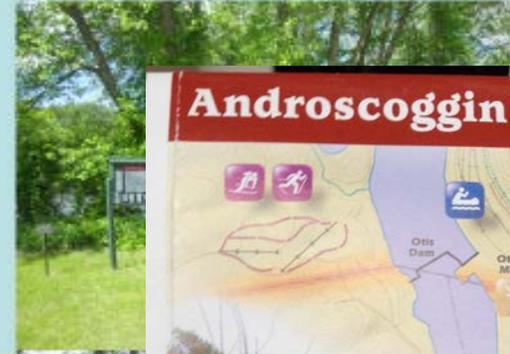
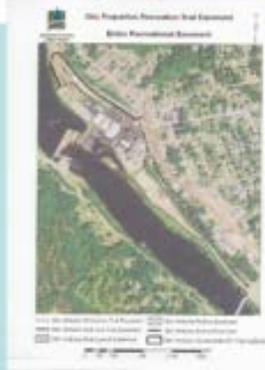


Community Projects

Livermore Community Center

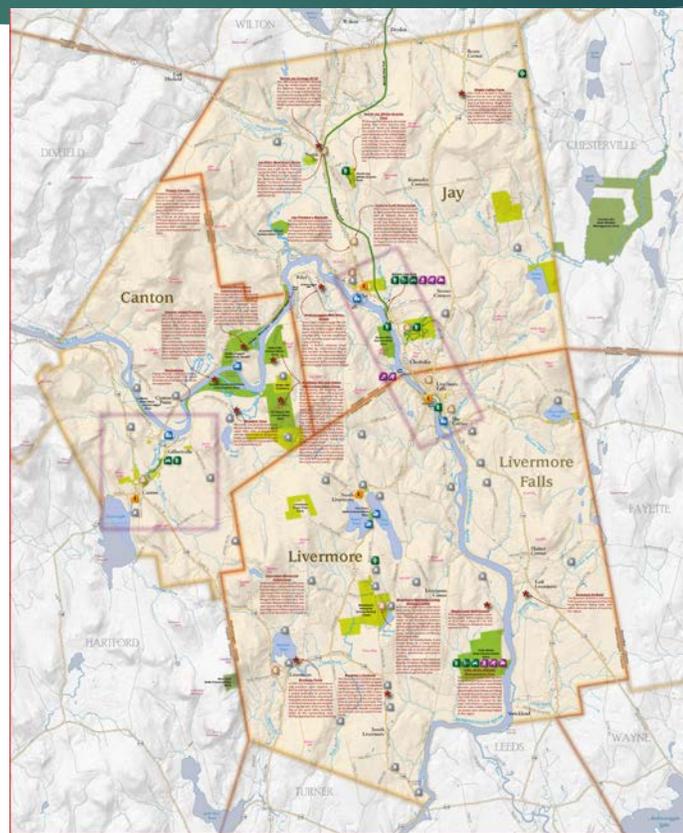


Land Conservation and Trails System

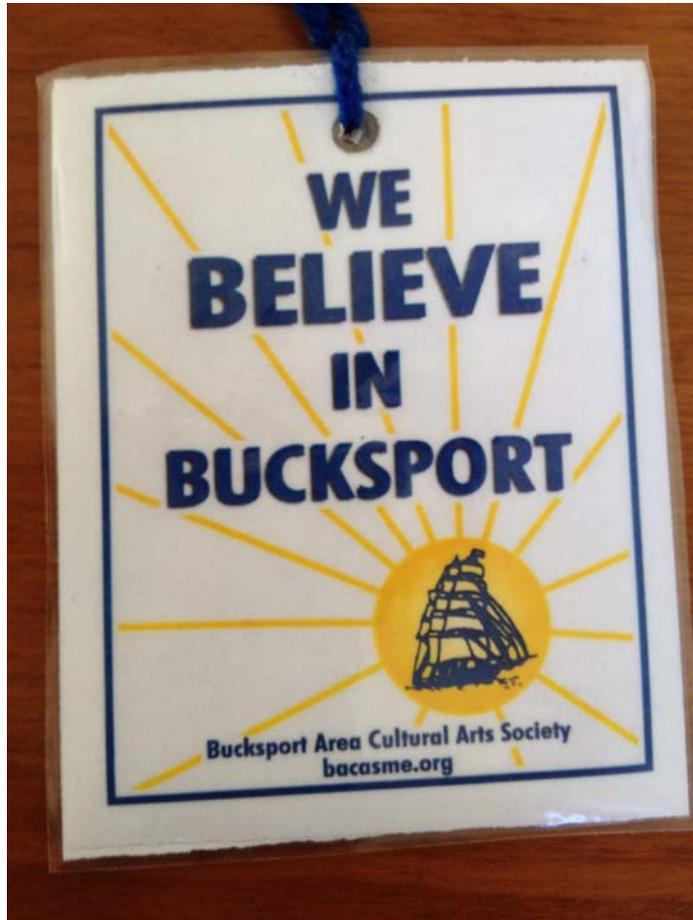


Canton, Jay, Livermore & Livermore Falls, Maine

Outcomes: Livermore Falls area



Outcomes: Bucksport



Bucksport council seeks bids to raze building in school that taught nearly 300 Civil War servicemen (BDN 12/2013)



www.makingheadway.me

Making Headway in Your Community Resources

Search by:

Services Offered
Select

Core Principle
Select

County Served
Select

City/Town Served
Select

Submit

Bethel Area Chamber of Commerce (Regional)
Business Chamber/ Downtown Assn

Types of Services Education & Information	Focus Areas Community Connections, Local Economy
Counties Oxford	Cities/Towns All Cities/Towns

Bethel Area Non Profit Collabo...
Coalition, Non-profit



Types of Services
Professional Development / Capacity Building

Focus Areas Community Connections	
Counties Oxford	Cities/Towns All Cities/Towns

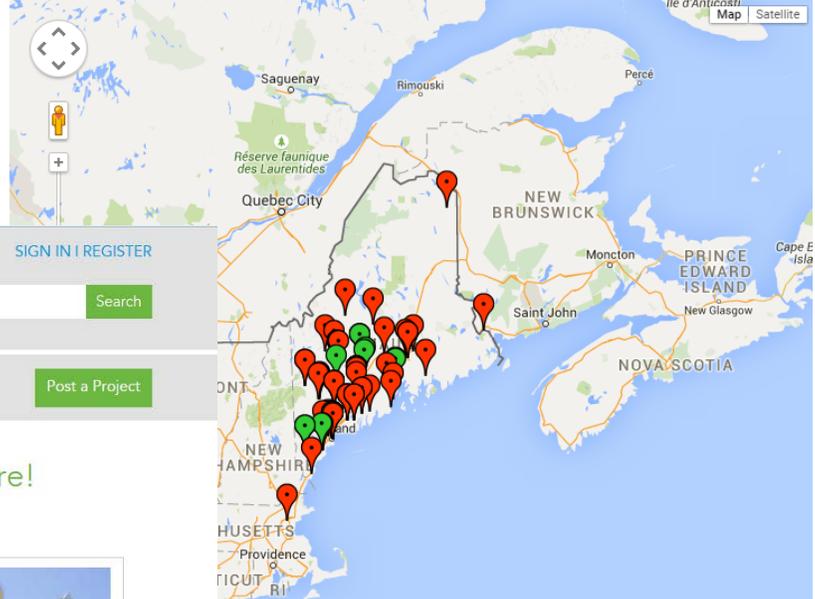
Mahoosuc Arts Council (Regional)
Non-profit

Types of Services Professional Development / Capacity Building	Focus Areas Healthy Communities
Counties	Cities/Towns

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Search Resources

Services Offered
Select



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by Project Type connections design economy health

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Making Headway Projects Browse, Comment, Share!



I love our town BELFAST

Pedestrian Signage Downtown
Our downtown is growing! Where once existed empty storefront...

0 Comments

Breanna Pinkham Bebb



7 Minute Workout Station
Our Healthy Maine Streets group commissioned and installed t...

0 Comments

Delilah Poupore



South Berwick Public Library
Located near the southern New Hampshire border, the Town of ...

0 Comments

Lee Feldman

What does this mean for Maine communities?

- ▶ Tangible impact in communities across Maine
- ▶ Stronger communities across Maine
- ▶ On the ground community information
- ▶ Identifying issues to address in communities
- ▶ Adapting implementation to match funding and capacity
- ▶ Funding a small project- an incremental step in a bigger effort



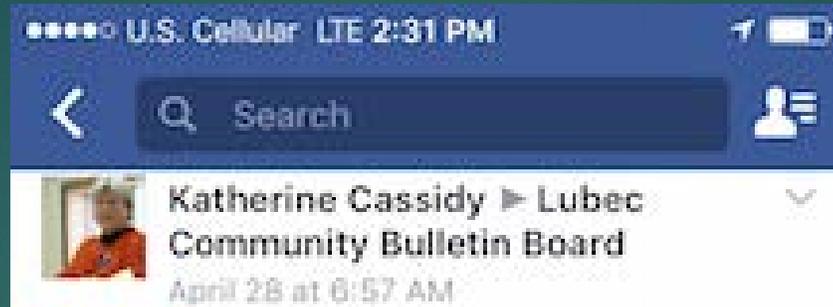
Impact: Livermore Falls area Pilot Project

- ▶ Lena Hann, Androscoggin Bank, "You are offering them a few thousand dollars and it's as though you've brought a million dollars!" In response, she is submitting for us a grant application to their new Greater Giving Program to add up to \$2500 funding to two of the three projects!
- ▶ Roland Porier, Otis Federal Credit Union: will be providing funding for one of the projects as well.
- ▶ John Maloney, AVCOG: "People who should have been working together all along are beginning to collaborate."
- ▶ Tim Cox, Livermore Community Center Association, "This brings a whole new way of thinking. I didn't know about Efficiency Maine's program to help with lighting." "I didn't know writing a grant would be so complicated."

Impact: Bucksport

- ▶ Chris Johnson, Citizen of Bucksport at Movie Night: "I was opposed to the Wilson Hall project before tonight but now I get it. I support you in this."
- ▶ Rep Dick Campbell: We lost a major employer when the Verso paper mill closed late last year. It was pretty bleak. To look for potential help, I attended a showing of a movie about the Freedom Mill in Livermore Falls. I asked GrowSmart Maine to come to Bucksport and show our town the potential of how a small town can gather together and make things happen in spite of troubled times. They brought the film to our small Alamo Theater. **With over 70 people in attendance the energy in that room was just incredible. It really turned Bucksport around. We wanted to protect one building, and we are achieving that, but now there are placards all over town "We believe in Bucksport."**

Success



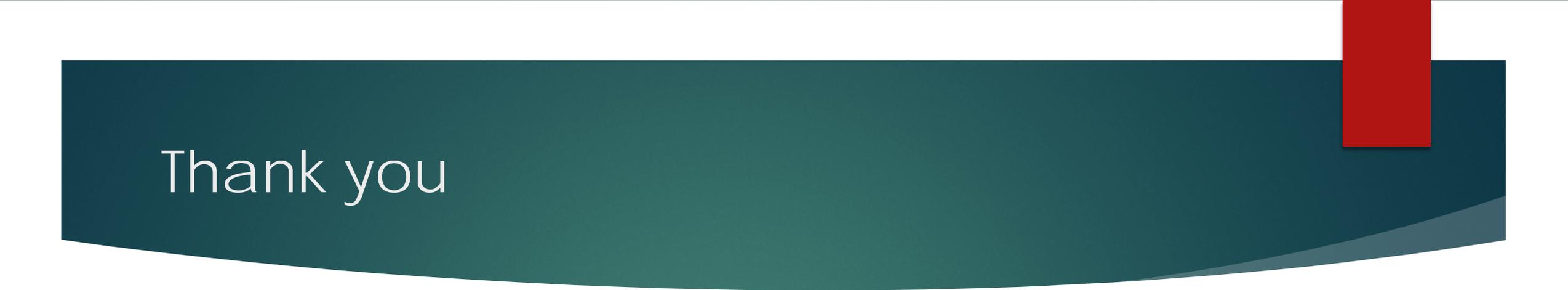
All we can say after Wednesday's gathering with the Making Headway in Your Community program facilitators (from GrowSmart Maine and Maine Downtown Center) is -- wow. Three projects in town will get \$3,000 combined --- because that's what happened when good people realized they have shared interests in the common good, and some resources to support that. It was an astonishing evening.



Success

- ▶ “Thanks for your help and support for the center. It means a lot to us. We hope that the center becomes a focal point for the community and area and is used by many people in the area. That was your goal to maintain and get people involved. Our wedding was fun and we had a lot of friends there, no reception just a traditional service and a gathering for a bit after, so it was real nice for us. If I can assist you in the future with other projects give me a shout and I'll see if I can. I will keep you posted for future happenings (improvements) at the center. Again Thank you Tim”





Thank you

Anne Ball

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