



Visioning:

What Matters Most to the Future of Your Community?

Abigail Cioffi, Downtown Westbrook Coalition
Delilah Poupore, Heart of Biddeford



Westbrook: Case Study

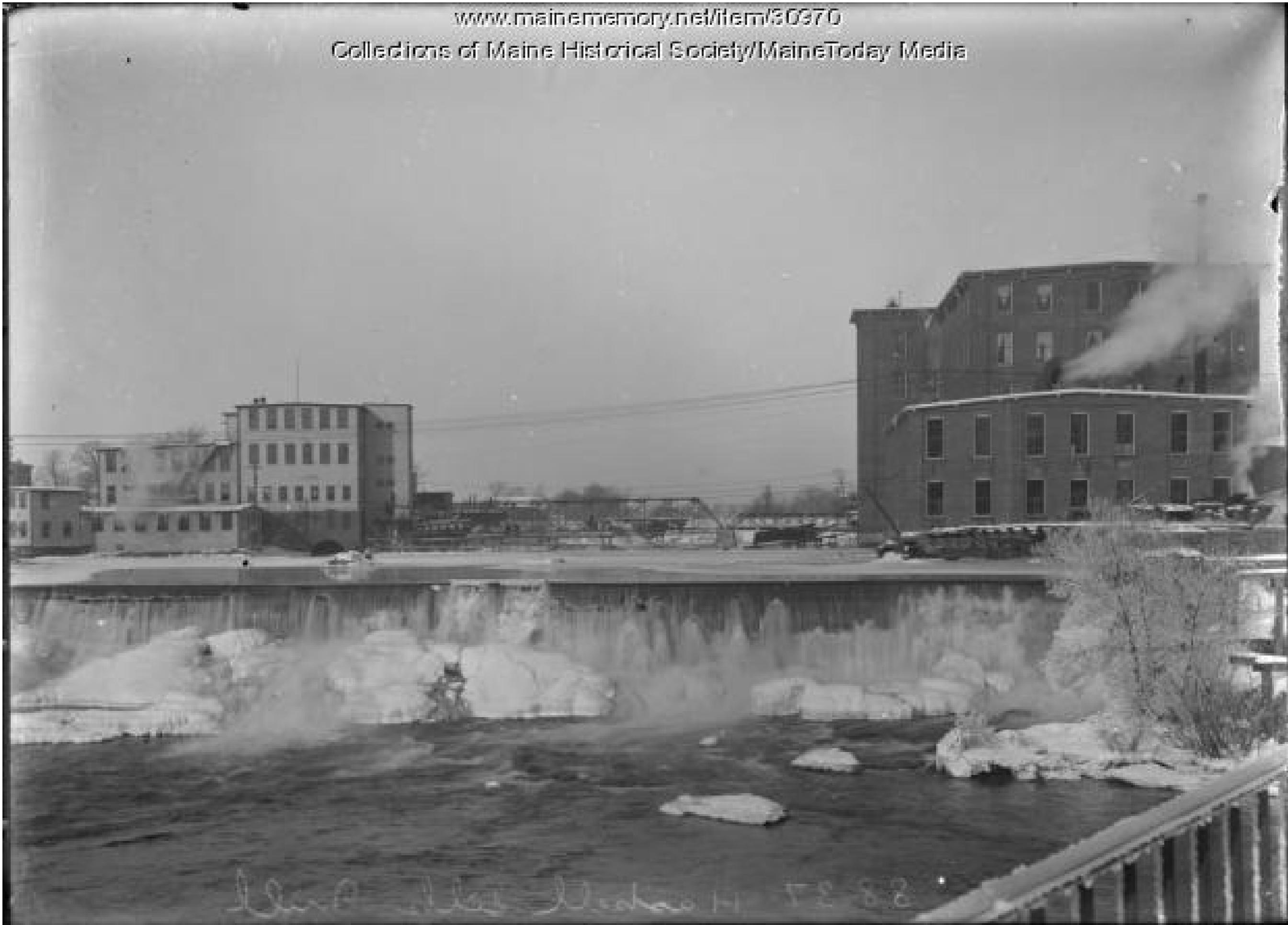


The Context



www.maine-memory.net/item/30970

Collections of Maine Historical Society/MaineToday Media



Wm. P. Hill, W. H. H. 1888

www.maine-memory.net/item/13184
Collections of Maine Historical Society





WESTBROOK MAINE
CIRCA 1970
S/S MARZUL, WESTBROOK AMERICAN







WEEKEND ANIME & GAMES IN COLLABORATION WITH THE DOWNTOWN WESTBROOK COALITION



MOVIES in the PARK

FREE FAMILY FUN!

Westbrook Riverbank Community Park

Thursday Nights at Dusk (around 8PM)

Rain Cancellations VIA Weekend Anime Facebook

July 9: Princess Bride

July 16: Star Wars 4

July 23: The Goonies

July 30: Space Jam

August 6: Lego Movie

August 13: How to Train your Dragon



FMI CONTACT INFO@WEEKENDANIME.COM



Open
Mon - Sat
10am - 6pm
Sun - 12pm - 5pm
Closed on Christmas Day
and New Year's Day









The Process



Pre- planning



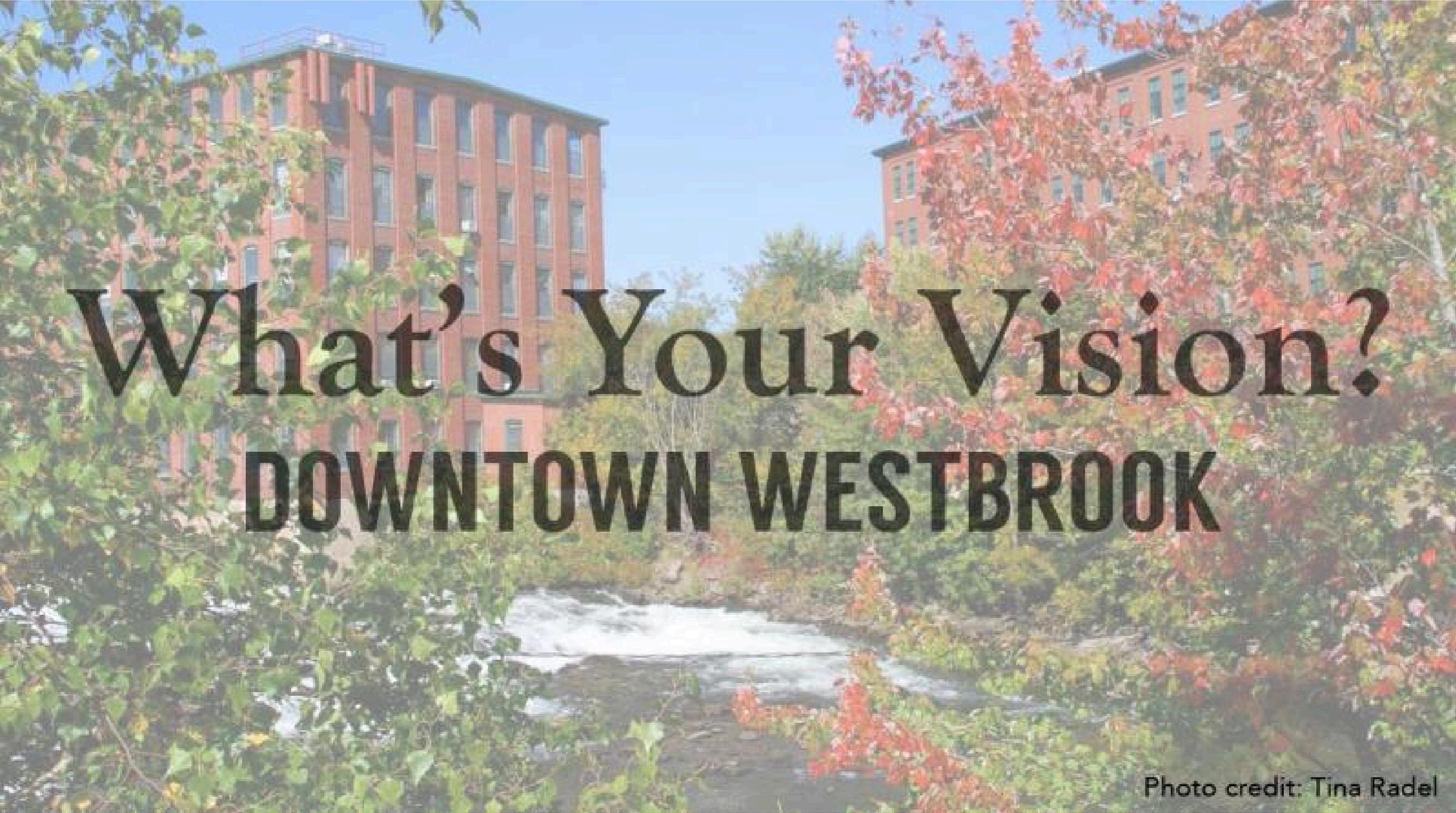


Funding





Engaging

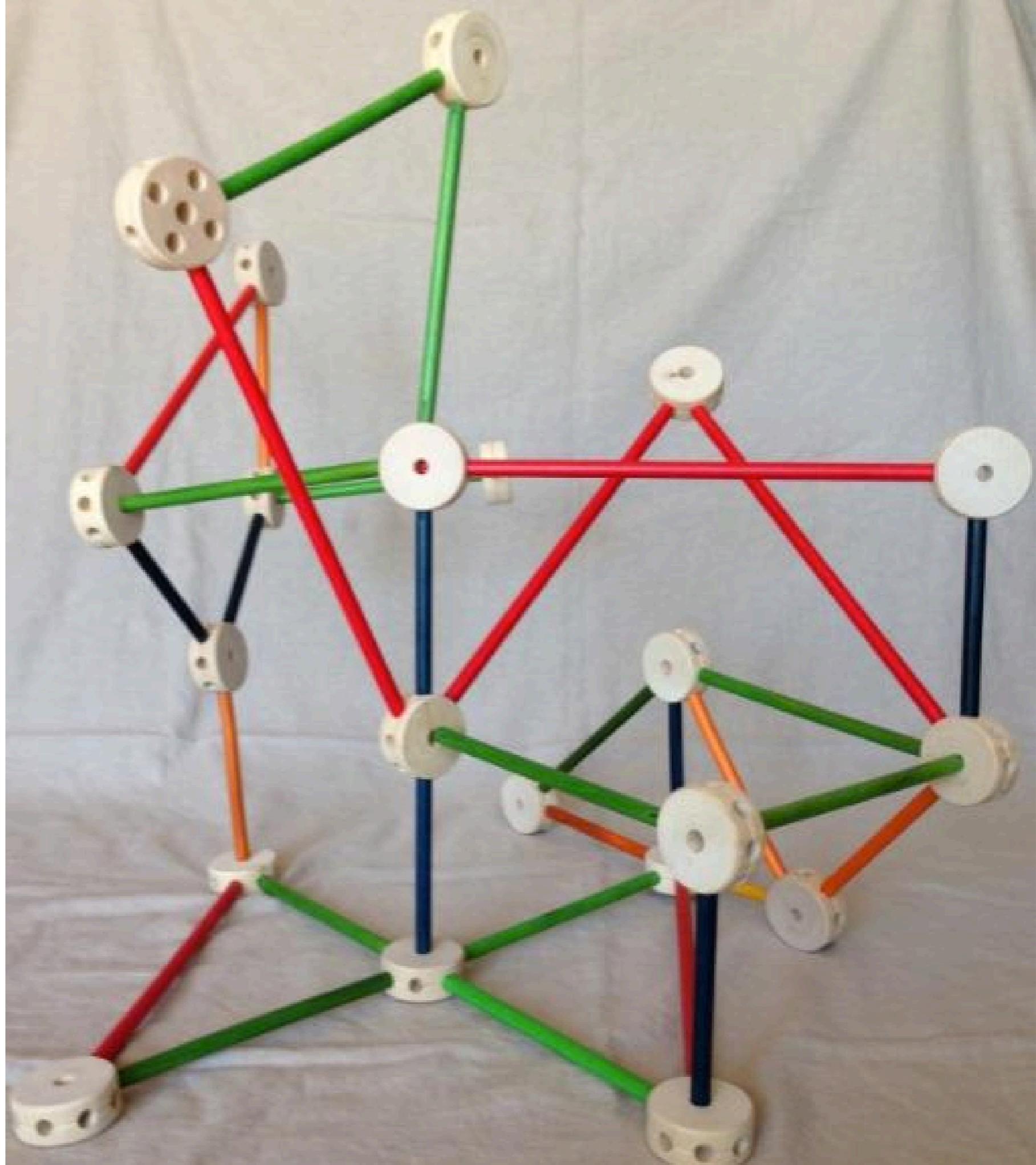
A scenic photograph of a river flowing through a city in autumn. The water is white and turbulent as it flows over rocks. In the background, there are several multi-story brick buildings with many windows. The trees in the foreground and middle ground have vibrant autumn foliage in shades of red, orange, and yellow. The sky is a clear, bright blue.

What's Your Vision? DOWNTOWN WESTBROOK

Photo credit: Tina Radel



PUT THIS
on YOUR
CALENDAR!





Oh, crap!
Was that
TODAY?





Community Visioning



Goal for 2020

- MORE DEEDMENT

- Increase net no

- New diversity

- THE WALL WITH

of real

- # of new street cars

- Cars + ride share

- New bus

- Good son

- STAGNATE

- Will become a ghost town - irrelevant

- It will have a long time economic impact

- NOTHING

- not sure but I think we can shape it



Montclair, NJ GAMSA (Great American Main Street Award - 2015)

https://www.youtube.com/watch?v=f5hBq8_X2BY

Joe Minicozzi, benefits of revitalization

<https://www.youtube.com/watch?v=Fv0kENpyEGI>

Walkable City

<https://www.youtube.com/watch?v=EitewrczPbE>

Amanda Burden on public spaces

<https://www.youtube.com/watch?v=j7fRIGphgtk>

Healthy Main Street Biddeford

<https://www.youtube.com/watch?v=-EOYEtfW3tE>

Designing 21st Century Cities

<https://www.youtube.com/watch?v=ELcl0itcGEw>

Community Garden

https://www.ted.com/.../ron_finley_a_guerilla_gardener_in...

Like · Reply · March 26 at 1:56pm









Results



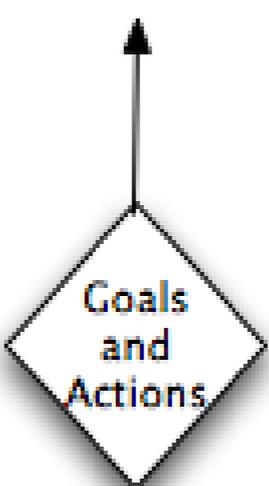
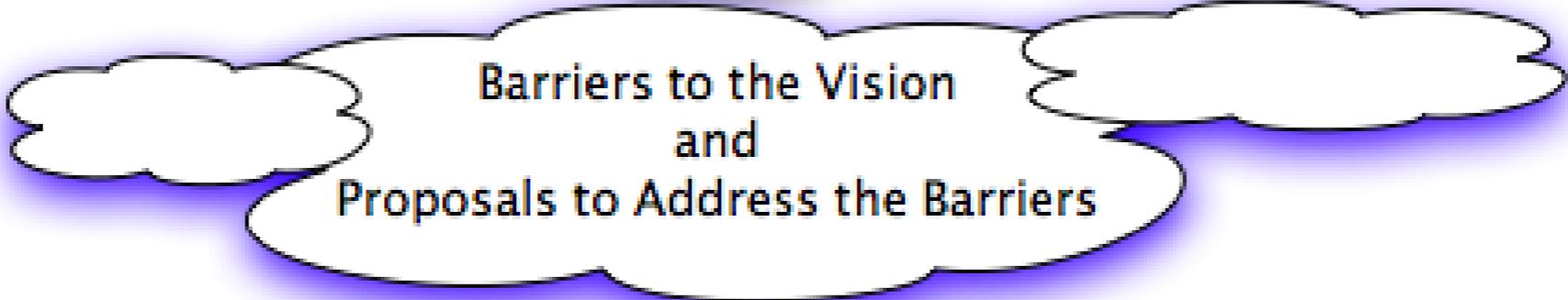




Next Steps



Follow Up



WHAT IF ... ?





We gathered stories.







How About
You?

