

We shape our
buildings, and
afterwards
our buildings
shape us.

Winston S. Churchill



Welcome to the Maine Downtown Institute 2013

Happy 193rd Birthday, Maine!



Maine Development Foundation

Statewide nonprofit *nonpartisan* economic development organization uniquely established in 1978 by the Legislature to provide an objective, respected long-range vision for Maine
Membership Based – Partnership Proud

V I S I O N

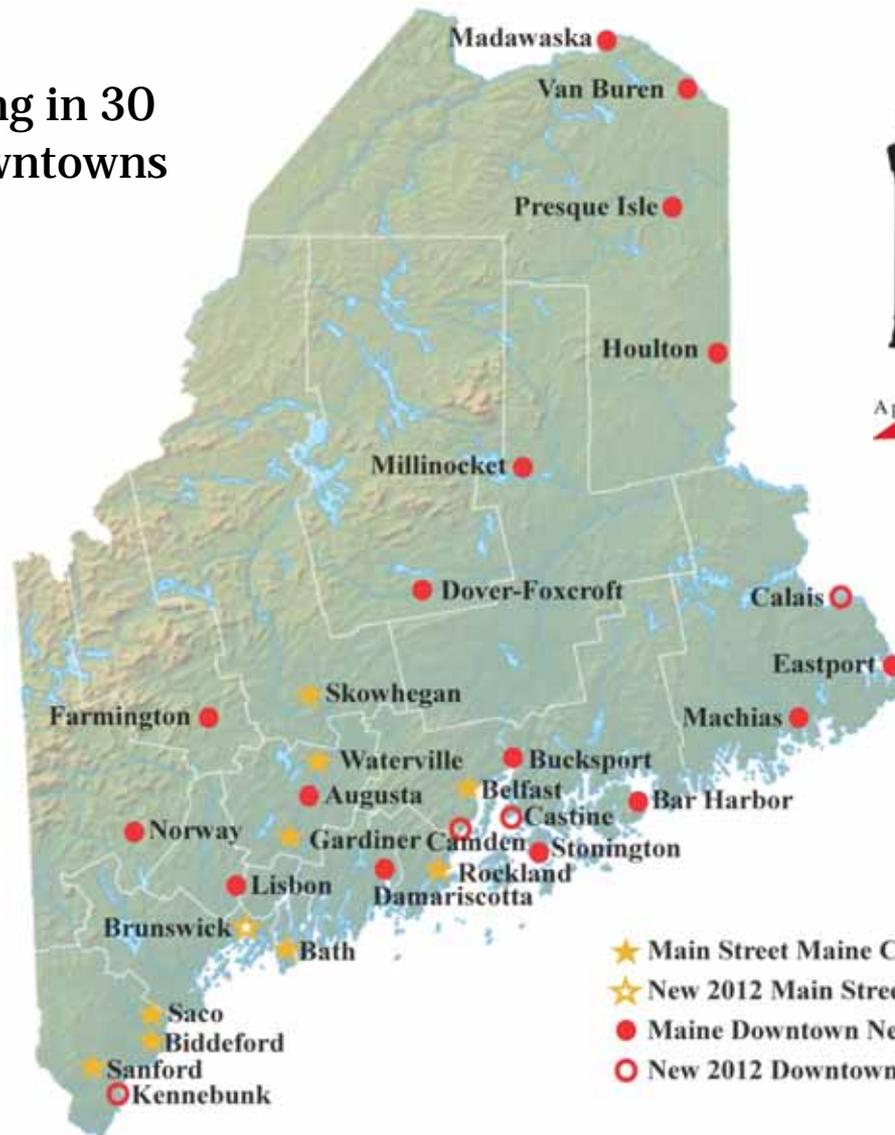
A high quality of life for all Maine people.

Achieving this vision requires a vibrant and sustainable economy supported by vital communities and a healthy environment.



Our mission is to drive sustainable, long-term economic growth for Maine.

Now working in 30 historic downtowns statewide!





“Main Street” began as a demonstration program by the National Trust for Historic Preservation in 1977 and has grown into the most comprehensive program for downtown revitalization in the country



“Economic development within the context of historic preservation”

The Main Street Four Point Approach®





My Green Downtown **strengthens** and **celebrates the connection** between our built and natural environments. Making full use of existing buildings and infrastructure preserves historic places, conserves natural resources and green spaces, and is a sound community investment.

My Green Downtown Four Core Principles



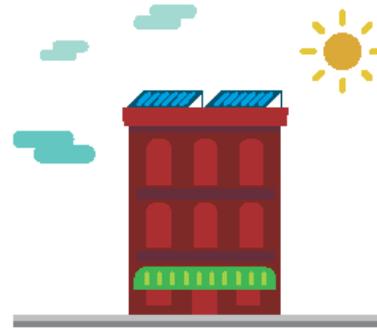
quality design

Preservation of historic buildings, compact infill developments, street trees, parks, and integrated water management make downtowns desirable and vibrant while conserving natural resources and improving air and water quality



social interaction

Accessible mixed-use buildings and spaces combined with multiple transit options make it possible for a wide range of people to live, work, shop, learn, and recreate downtown.



energy efficiency

Maximizing embodied energy within existing buildings and utilizing best practices in energy efficiency to reduce carbon footprints.



healthy communities

Walking trails, bike paths, sidewalks, pocket parks and access to healthy local foods encourage active lifestyles and wellness while supporting the local economy.

mygreendowntown.org

BROUGHT TO YOU BY:



A PROGRAM OF THE:
**MAINE
DEVELOPMENT
FOUNDATION**

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Update on 2012 Reinvestment Statistics!

Main Street Maine Communities



Year end 2011

- **152,980,000** (Total invested)
- **228** (net business growth)
- **1,075** (net new jobs)
- **571** (building rehabs)
- **191,913** (total volunteer hours)
- **27.38 : 1** (reinvestment ratio: for every dollar invested in administering a Main Street program, \$27 of public and private funds are invested downtown)

Year end 2012

- **\$169,700,000 (+11%)**
- **269 (+18%)**
- **1,291 (+20%)**
- **622 (+9%)**
- **220,099 (+15%)**
- **25.43 : 1**

Today's Agenda



Presentations and Partners Updates



- Malcolm Collins
- Christi Mitchell
- Amy Cole Ives
- Jon Edgerton
- Robert O'Brien
- Nancy Smith
- Jennifer Geiger
- Tour of downtown Bath

Save the Date!



13TH ANNUAL MAINE DOWNTOWN CONFERENCE

**MAY 31 – FRIDAY
POINT LOOKOUT, NORTHPORT AND
HISTORIC DOWNTOWN BELFAST**

Keynote presenter: Inaugural poet Richard Blanco