

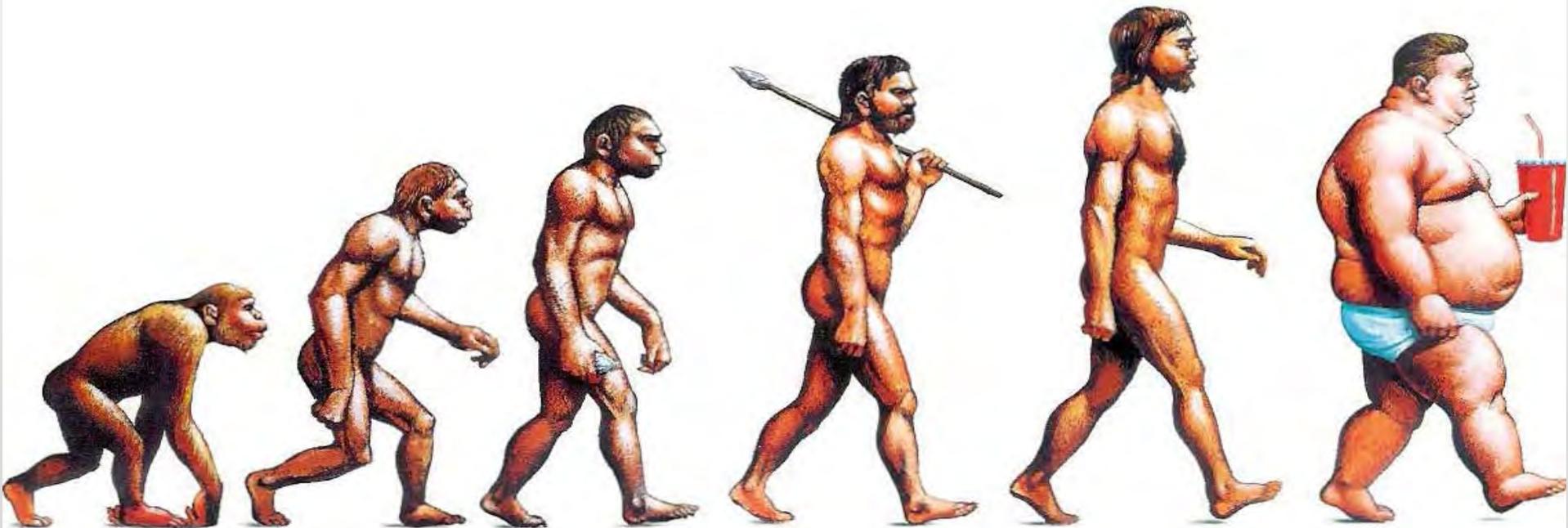
Making the Healthy Choice the Easy Choice for Maine(ME)



**Communities
Transforming**

To make healthy living easier

The shape of things to come





Community Transformation Grant

National Goals

- Investing in Healthier Communities
- The program is expected to improve the health of more than 4 out of 10 U.S. citizens—about 130 million Americans.
- Affordable Care Act Funding
 - CTG 1- 2011, a total of \$103 Million awarded: 61 awards in 36 States
 - CTG Small Communities- 2012, a total of \$70 Million awarded to 40 communities



Community Transformation Grants in Maine

- Maine CDC
- Healthy Acadia
- Maine General Medical Center
- Maine Health
- Maine Development Foundation

Maine CDC



Paul R. LePage, Governor

Mary C. Mayhew, Commissioner

- CTG- 1
- Awarded Sept 30, 2011
- A five year cooperative agreement with CDC
- 1.3 million a year- approx.\$1 per person
- Building on Previous Efforts
- Structure: State and Community
 - CTG State management Team
 - State Level CTG categorical workgroups
 - 9 Public Health Districts

Making the Healthy Choice the Easy Choice in Maine

Strategic Areas

- Tobacco-free living
- Protect people from second hand smoke
- Active living and healthy eating
- Increased use of high impact quality clinical preventive services: Changes in usual clinical care to control high blood pressure, high cholesterol

State Level Implementation

- Improve Clinical care to control high blood pressure, high cholesterol: Federally Qualified Health Centers
- Improve Nutrition environments at DHHS worksites
- Reduce Tobacco use and increase smoke free environments: DHHS Contracted Behavioral Health Providers, Licensed Child Care Providers and Lesbian, Gay, Bisexual, and Transgender populations
- Maintain infrastructure to support the district and state level implementation



District Level Implementation

- Improve nutritional environments at Early Care and Education(required) and School settings(required)
- Increase the amount of minutes/opportunities for daily physical activity at ECE and School settings(required)
- Increase the number of recognized Active Community Environment Teams (Relates to Healthy Maine Streets Initiative)
- Improve Clinical care to control high blood pressure, high cholesterol (Relates to Healthy Maine Streets Initiative)

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Questions???



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