



A program of the MAINE DEVELOPMENT FOUNDATION

Maine Downtown Institute - Green Design!

mdf.org

Welcome to the
Maine Downtown Institute
Green Design!



Green Downtowns!

- Our newest program focused on Main Street design principles, trail connections to downtown, energy efficient buildings and healthy walkable downtowns!
- Made possible through a grant from the Environmental Funders Network of the Maine Community Foundation



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National Main Street Network

Since 1980 – reaching over 2,200 downtowns



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A 30-year comprehensive program for downtown revitalization utilizing economic development within the context of historic preservation



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Main Street Four-Point Approach[®]



Organization



Design



Economic Restructuring



Promotion



Maine Downtown Center

Created in 1999 by the Maine Legislature
2004 Governor's Executive Order



- Program of the Maine Development Foundation
- Main Street Maine
- Maine Downtown Network
- Downtown Institute
- Maine Downtown & Preservation Conference
- Online Resource Library
- Technical Assistance

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Main Street Maine results since 2002

- **\$102.8 million** Reinvestment in physical improvements
- **168** Net new businesses created
- **694** Net new jobs created
- **401** Buildings rehabilitated
- **143,673** Volunteer Hours

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Maine Reinvestment Statistics



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For every \$1 invested in local administration of **Main Street Maine** programs,

\$24.49 been invested!

(Where else can Maine achieve a 1:24.49 leverage ratio?)



Put it all together and what do *we* get?...



- Economic reinvestment where the infrastructure exists!
- JOBS – good jobs!
- Recycled buildings
- Vibrant cultural centers
- PRIDE of place
- Healthy, walkable downtowns!

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Believe in the Power of Place.

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The PLACE is downtown!



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It's the legacy we leave for future generations



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**Save the Dates! June 3-4
Revitalizing Maine Communities
Conference – Downtown Augusta**



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“An Evening at 313 Water Street”



- Dinner Theater opening April 17th
- Dinner, Wine, Music and performance by *Main Street Entertainment*
- In the historic Masonic Hall
- Proceeds to benefit downtown Augusta

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Help **GREEN UP** your downtown!

- 40th anniversary of Earth Day is April 22nd
- May is National Preservation Month
- Join the Maine Development Foundation, the National Trust for Historic Preservation, Maine Preservation, the Downtown Coalition, and your local organization
- Teach your children well!

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