

AGENDA

MORNING

- 8:00** Networking & Registration
- 8:30** Opening Remarks - *Lorain K. Francis*
- 8:45** Keynote Speaker - ***Tactical Urbanism*** - *Mike Lydon*
- 9:30** Welcome - *Yellow Light Breen, Bangor Savings Bank*
- 10:00** First Sessions Begin
- Basics: Organization & Promotion
 - Building Blocks: Historic Preservation & Buildings
 - Innovation: Making the Connections, ACE Team
- 11:10** Healthy Maine Street Shorts & Innovative ED Story
- *Church Sanctuary*
- 12:00** Lunch

AFTERNOON

- 1:30** Second Sessions Begin
- Basics: Economic Development (ED)
 - Building Blocks: What is your message and are you communicating it? **(1:30-3:45)**
 - Innovation: Resources for your business, project, and community
- 2:45** Third Sessions Begin (except for Track 2 - Bldg Blocks)
- Basics: Design
 - Innovation: Heart & Soul, guided by what matters most
- 3:55** Downtown Walk & Brunswick Tour

“Keep the Buzz Alive!” Meet up and network on your own at your favorite downtown spot.