

# 2011 Vital Maine Communities Conference

Main Street Maine Leadership  
“Its all about Vision, Courage,  
and Organization”

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# Agenda

- Introductions
- Biggest challenges
- Presentation
- Q&A



# What is Leadership?

1. About Relationships
2. About Credibility
3. About What You Do

# There are many kinds of Leaders

orchestrate



inspire



brainstorm



steer the ship



guide



thinkers

# How can We Become Good Leaders?

- Model the Way
- Inspire a Shared Vision
- Challenge the Process
- Empower Others to Act
- Encourage the Heart

*\* 5 Key Practices Kouzes and Posner*



# Models the Way

- Clear values
- Visible
- Authentic
- Courageous
- Vulnerable
- Forgiving

*The only man who never makes mistakes  
is the man who never does anything.*

*~ Theodore Roosevelt*



# Inspires a Shared Vision

- Develops a shared sense of destiny
- Imagines an exciting future
- Passionate, enthusiastic
- Desires to make a difference
- Breathes life into the hopes and dreams of others

*Do not go where the path may lead,  
go instead where there is no path and leave a trail.*

*~Ralph Waldo Emerson*



# Challenges the Process

- Steps into the unknown
- Innovates
- Risk Taker
- Learns from mistakes

*As weather shapes mountains, problems shape leaders*





# Empowers Others to Act

- Gives power away
- Leads with “WE” not “I”
- Creates a trusted environment
- Builds strong teams
- Not threatened by other’s success

*Leading others to do good work*





Encourages the Heart



Celebrates!

- Recognizes small wins
- Offers encouragement
- Personalizes appreciation
- Affirms



*Genuine acts of caring*



# Leadership is Learned

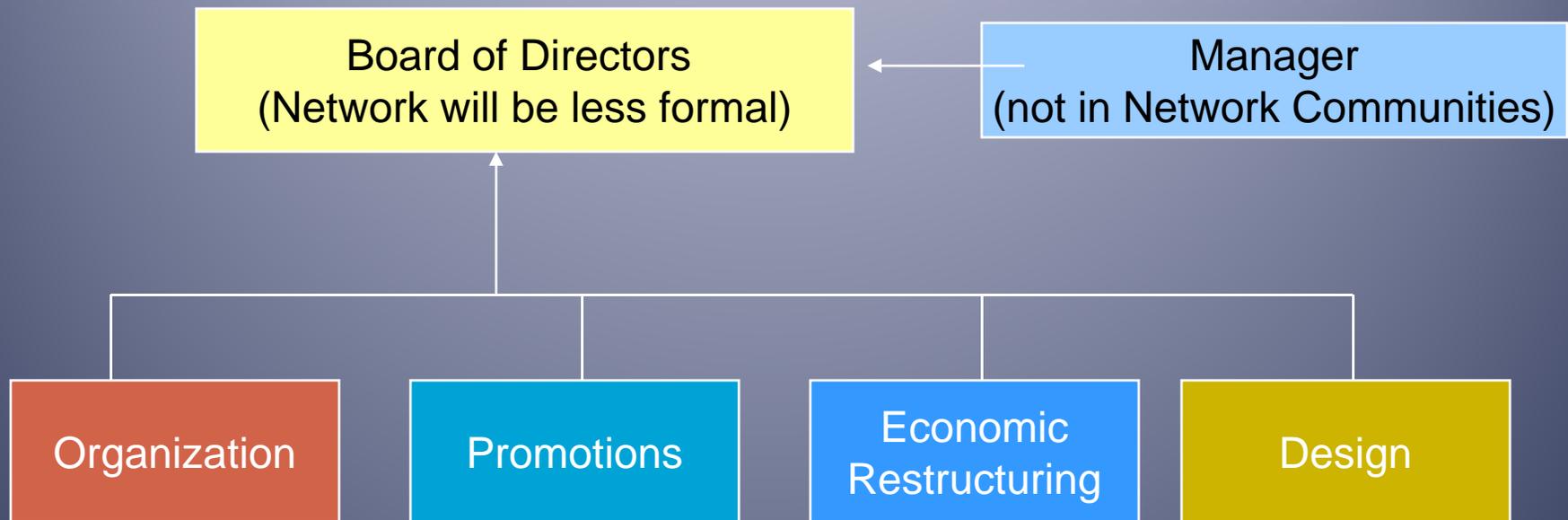
These practices will help you:

- Transform values into actions
- Visions into realities
- Obstacles into innovations
- Separateness into solidarity
- Risks into rewards



# Main Street Organizational Structure

## Main Street Downtown Network



\* These four committees are structure for Main Street Communities

# Success depends on:

1. Excellent Relationships

2. Credibility

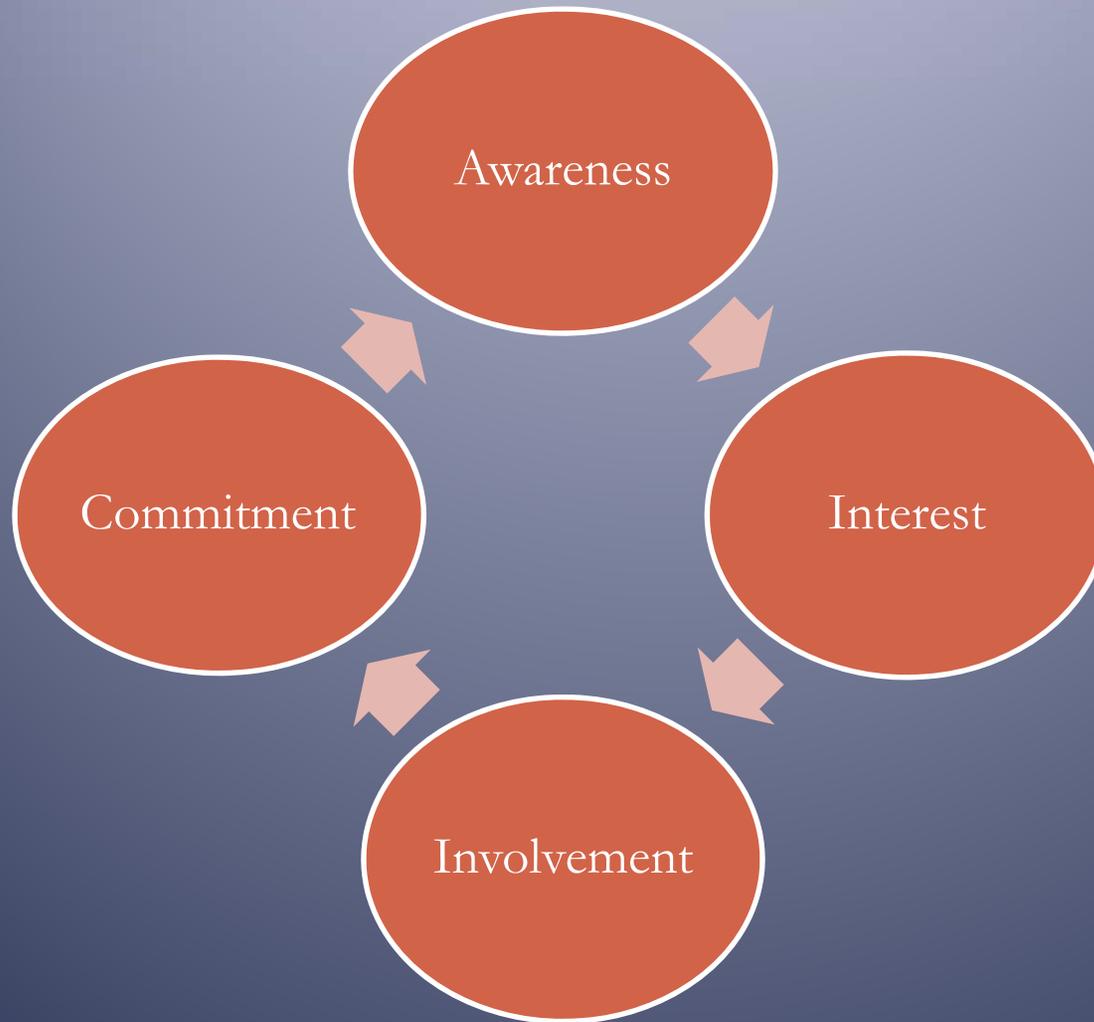
3. About What You Do

*Leaders who have the most influence on people are those who are closest to them. You have to challenge the myth that leadership is about position and power.*

*Leadership is everybody's business!*



# Building the relationship



# Five steps to success



People Support Causes,  
not Committees

We need leaders to ignite  
us  
And  
Unite us!



Leadership is everybody's business!

Don't run ahead  
Don't walk behind  
Walk beside





*A leader is best when people  
barely know they exist,  
and when the work is done,  
the aim fulfilled, people will say  
“We did it ourselves.”*

*~ Lao Tzu*

