



To preserve Skowhegan's small town charm,
promote economic revitalization
and historic preservation
Through community building community



Partners



- ❧ Waterville Main Street
- ❧ Chamber of Commerce
- ❧ Skowhegan Economic Development
- ❧ Somerset County Economic Development
- ❧ Business Community
 - ❧ Redington Fairview General Hospital
 - ❧ York Signs
 - ❧ Russakoff Jewelers
 - ❧ The Bankery
 - ❧ Franklin Savings Bank

Focus Groups



- ☞ Main Street Board
- ☞ Youth
- ☞ Partners
- ☞ Public

Deliverables



- œ Fonts
- œ Colors
- œ Style
- œ Message

We are Skowhegan, Maine...

Our name is a Native American term for “a Place to Watch” as the Abenaki beckoned their people to come here for its abundant fish and wildlife.

We are tied to our land- we have always been a center of agriculture where people have gathered each year for nearly two centuries at the Nation’s Oldest State Fair. Today, we look to the land in innovative ways. Whether it is award-winning ice cream made from Maine’s own milk or a reinvented gristmill, our history of agriculture is not mere legacy, but a way to chart our future.

We are tied to our river- the Great Kennebec. It was the lifeline of our early industry and the source of power that made us one of the first electrified communities in America. Our industries continue to thrive, proudly making shoes and paper that travel the world. Today we turn to this great river with a bold vision to once again make the Kennebec a center of commerce and a place of pride for our citizens.

We are tied to our community- never content to rest; we are an industrious people in an authentic place where hard work reaps rewards. We elected the first female senator in the nation who stood up for common sense in a time of harsh rhetoric. We continue to strive to make this place, Skowhegan, Maine...a place to watch.



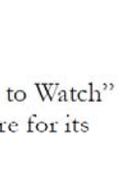
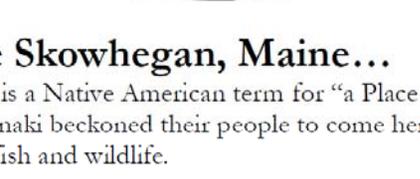
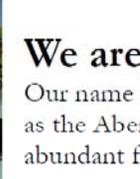
SKOWHEGAN

A PLACE TO WATCH

Now What?



Compose a Downtown Revitalization Plan
Produce a Visitor's Guide
Implement a Print Presence
Increase Presence with Maine Tourism
Host Statewide Downtown Conference
Replace Downtown Banners
Link the Trail System to Downtown
Support Waterfront Development



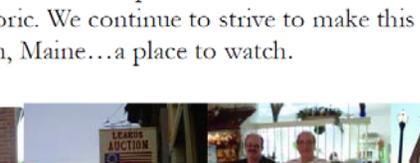
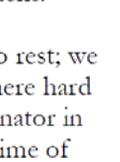
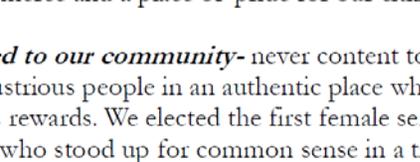
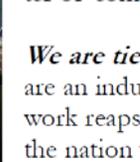
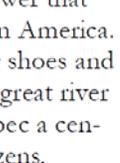
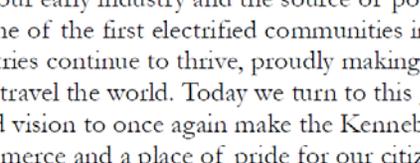
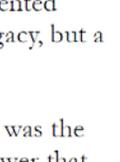
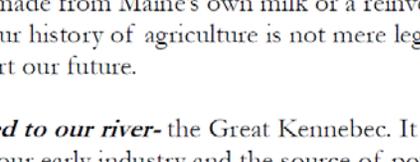
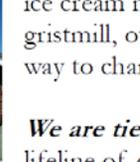
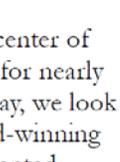
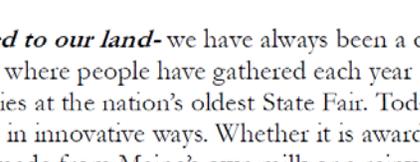
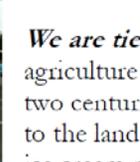
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SKOWHEGAN

A PLACE TO WATCH



S MAIN STREET
KOHLEMAN



SKOWHEGAN



Tuesday - Saturday
10:00 AM - 4:00 PM

VISITORS WELCOMED



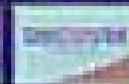
www.snowheganhistoryhouse.org

HOME OF THE



SKOWHEGAN
FARMERS'
MARKET

WE ACCEPT



Saturdays

9 - 1

May - October

Wednesdays

3 - 6

June - October

Nov - Apr

1st & 3rd Saturdays

11 - 1

TRIANNS



— Welcome to the —

KOWHEGAN

REGIONAL RECYCLING CENTER

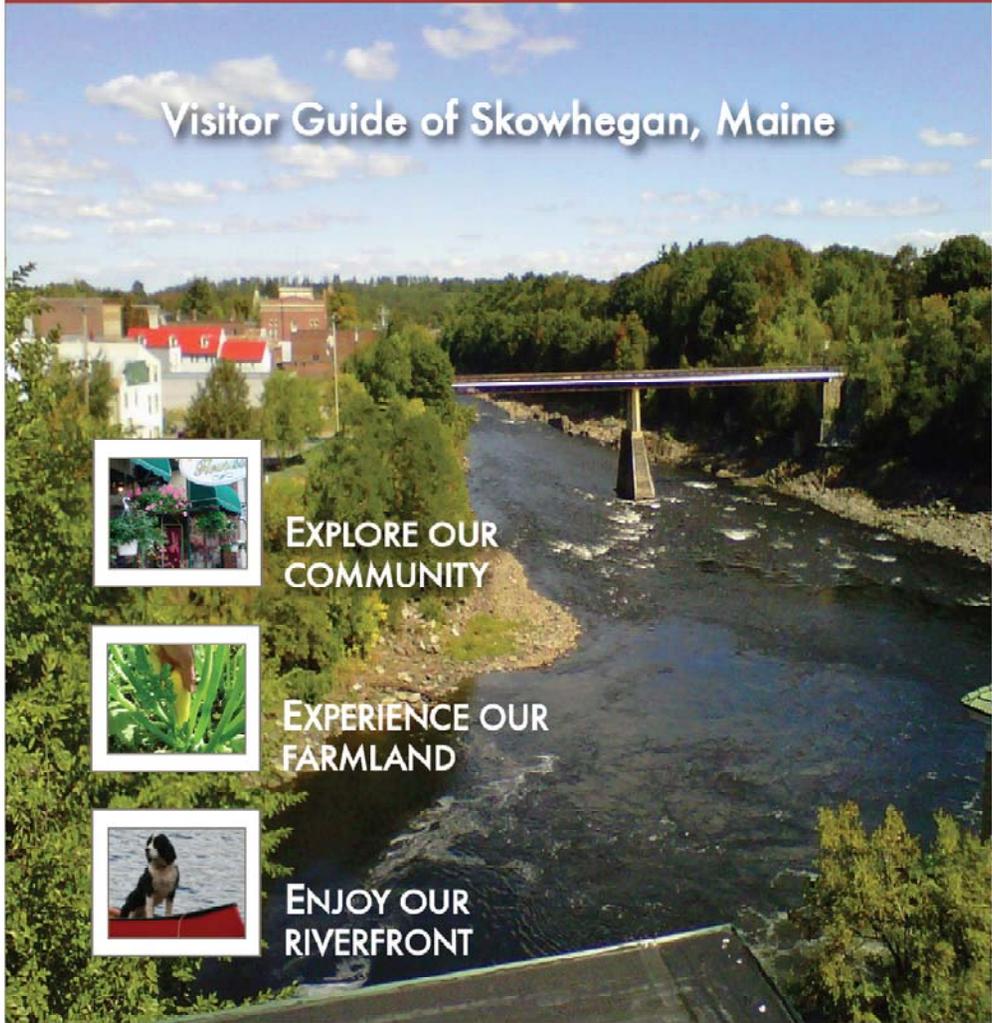
"RECYCLING SAVES TAX DOLLARS, IT MAKES CENTS (¢) FOR ALL OF US TO RECYCLE."

HAVE YOU RECYCLED TODAY?

SKOWHEGAN

A PLACE TO WATCH

Visitor Guide of Skowhegan, Maine



EXPLORE OUR
COMMUNITY



EXPERIENCE OUR
FARMLAND



ENJOY OUR
RIVERFRONT

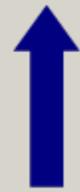


TRAILHEAD

**Kennebec Scenic
Gorge Overlook**



**Access to Downtown
Trails and Riverfront**



Maine

There's More To Maine

search

THINGS TO DO

REGIONS & TOWNS

LODGING

DINING

PACKAGES & SPECIALS

SEASONS

EVENTS

RESOURCES

HOME



© Jimmy Emerson

Home > Regions > Kennebec & Moose River... > Skowhegan

Kennebec & Moose River Valleys

- Augusta
- Jackman
- The Forks
- Waterville

Skowhegan

The town of Skowhegan, settled in 1773, is located at the junction of Route 2 and Route 201 along the scenic Kennebec River. Skowhegan's commercial and industrial development has always revolved around the powerful river gorge that runs through the charming downtown area.

photos



“Life in the circus ain’t easy
But the folks on the outside don’t know
The tent goes up and the tent goes down
But all that they see is the show
The ladies on the horses look so pretty and the lions are looking real mad
Some of the clowns are happy and some of the clowns are sad



But underneath there’s another expression that the makeup isn’t making
Life under the big top is about freedom and about faking
There’s an art to the laughter and a science
It’s about love and compliance.”

-Ani DiFranco