

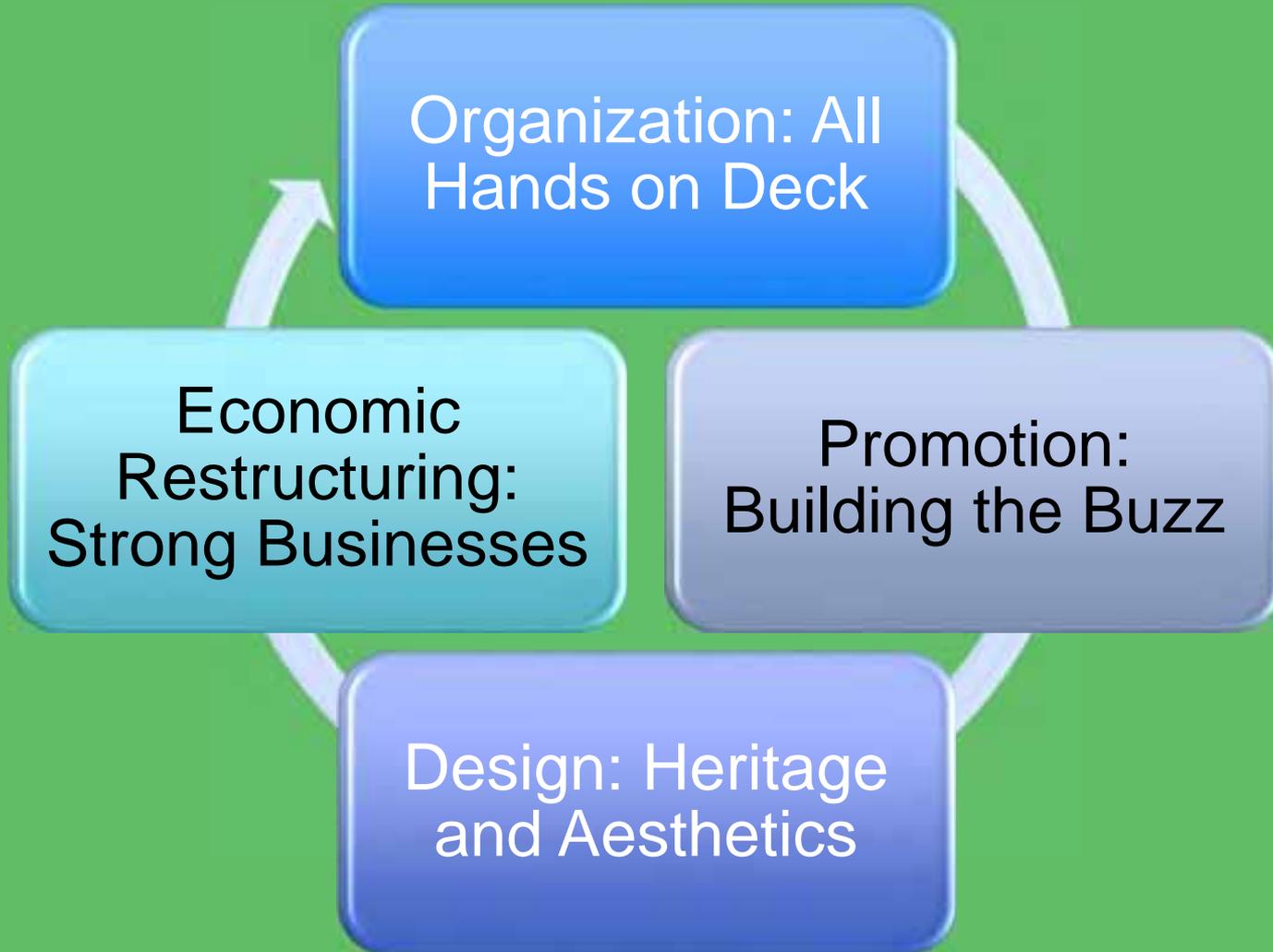
Main Street Basics: Design

- Improving the look of downtown
- Basic concepts of historic preservation
- Design review policy in Augusta

Dugan Murphy
Executive Director
Main Street Skowhegan

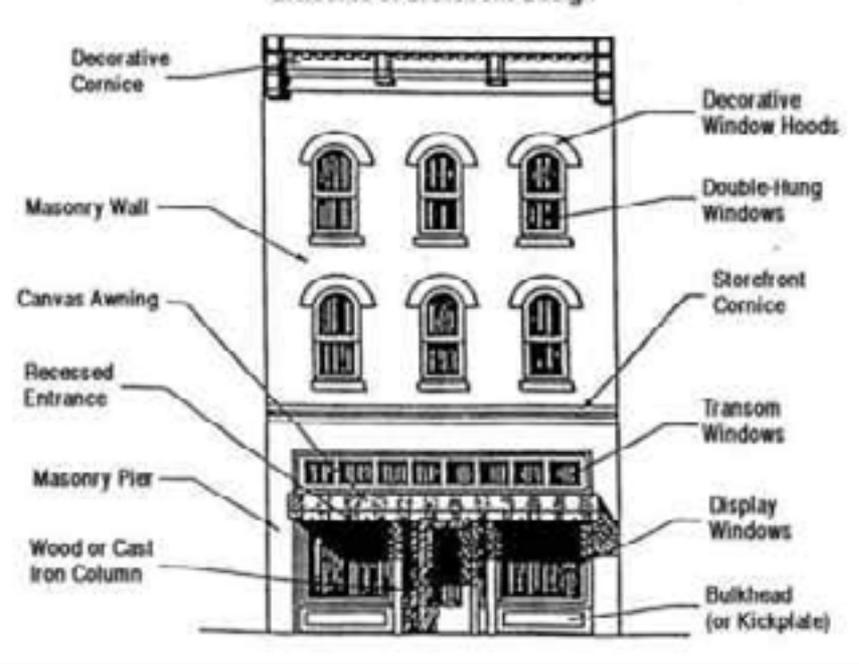
Steve Pecukonis
Executive Director
Augusta Downtown Alliance

The Main Street Four Point Approach[®]



Design

Improving the appearance of
buildings and shared spaces







“Economic development within the context of historic preservation”

Historic Preservation as

- Mindset
- Public Policy
- Actions

Historic Preservation as a Mindset



You can't build old buildings.



Embodied energy



Character-defining features

Historic Preservation as Public Policy

THIS PROPERTY
HAS BEEN PLACED ON THE
NATIONAL REGISTER
OF HISTORIC PLACES
BY THE UNITED STATES
DEPARTMENT OF THE INTERIOR

National Historic Preservation Act of 1966



Historic Preservation Tax Credits

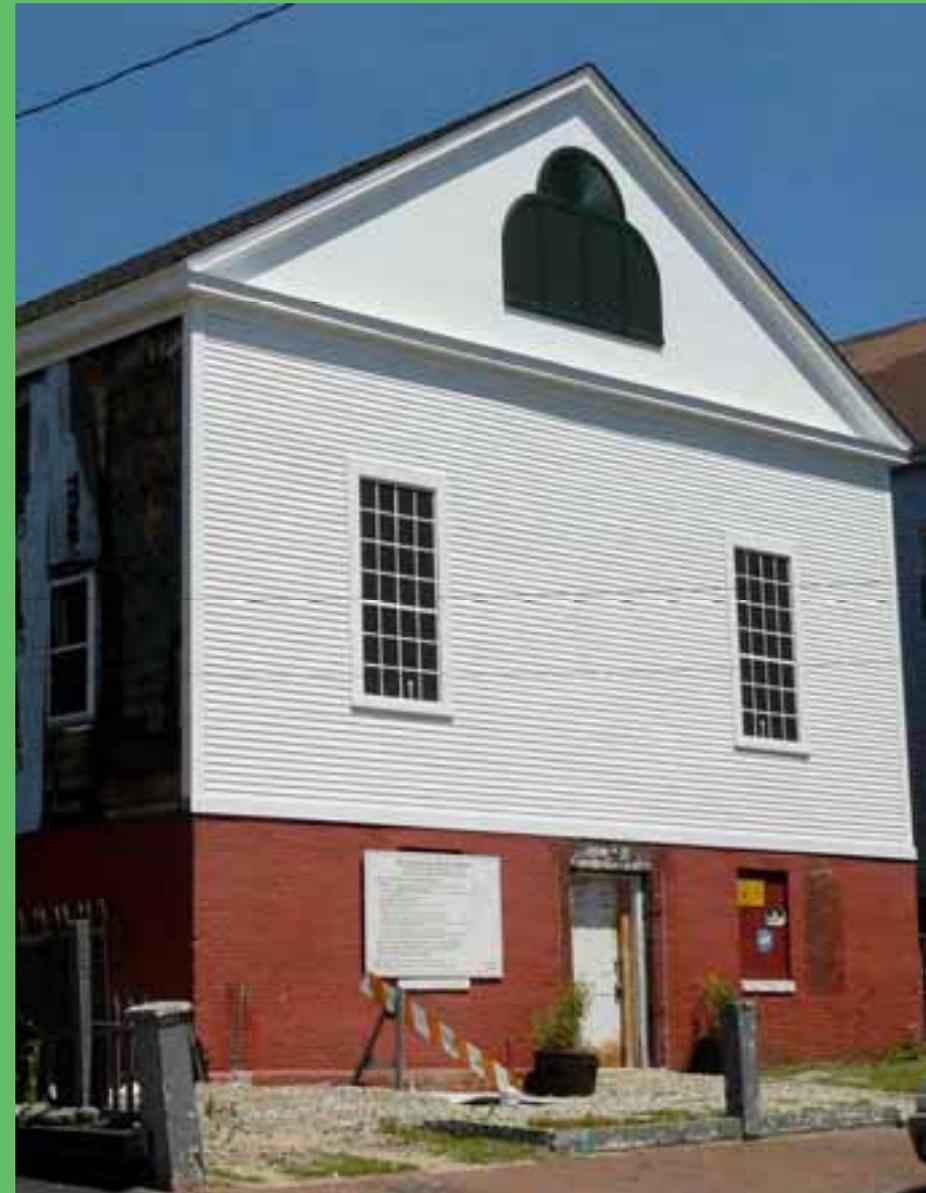
Historic Preservation as Actions

Definitions

- Preservation
- Rehabilitation
- Renovation
- Adaptive Reuse
- Restoration
- Conservation



Adaptive Reuse



Restoration

Historic Preservation as

- Mindset
- Public Policy
- Actions