

Fundraising for Waterville Main Street – It's as easy as 1, 2, 3!

Waterville Main Street needs your help in order to bring in enough revenue to continue to manage our successful, comprehensive downtown revitalization activities, which include a year round calendar of events, Downtown Flower Box program, the Downtown Waterville Farmers' Market, the creation of Barrels Community Market, banner design contests, business retention and recruitment efforts and SO much more!

Following is an easy exercise designed to help you identify your role in fundraising for WMSt.

1

List one idea for a fundraiser to which you would be willing to commit time or financial resources. This could be anything from a “friend-raising” cocktail party at your house at which you pitch WMSt partnership to organizing a ticketed tour of a historic building to, well, you get the idea! Anything goes – small, large, wacky, obvious – all ideas are welcome!

2

List two individuals or families you would be willing to approach to become Downtown Partners. Again, these don't have to be people directly connected to downtown or WMSt (though of course that would be nice!), but they should be people you know well enough to talk with about WMSt and its undeniable contributions to our community.

3

List three businesses with which you have a personal relationship to an owner or employee. Don't think about whether they have tons of money or attend downtown events. Just list three businesses with which you would be comfortable talking about WMSt and its many sponsorship *opportunities*.

If you have more than 1, 2, or 3 ideas, please feel free to include them all, but each board member should at least do the minimum amount. Thanks for your support!