

A MAIN STREET MAINE SUCCESS STORY: Annual Social and Awards



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First Quarter
2013



Tessa DeSilva received an award from Renee Fahie for all her help with Saco Spirit in 2012

It is an honor to recognize the people that give so much of themselves for the community, small businesses and Saco Spirit.

The Annual Social was held at the Golden Rooster Restaurant. We had about 40 people attend. This is when we recognize our Board members, Committee members and volunteers. We also like to reward everyone that supports Saco Spirit with a meal and take-aways.



A MAIN STREET MAINE SUCCESS STORY: Murder Mystery Dinner Fundraiser



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Second Quarter
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People interacting at the Mystery dinner

People like new events and entertainment.

Saco Spirit held a Mystery Dinner Fundraiser. We use to have a spring fashion show, however due to the loss of some clothing stores we needed to find something to fill the void. A board member had wanted to put on a murder dinner for a while, so she finally decided to do it. This was an event that hadn't been held in this area before. It helped to make awareness of the space in the Mill along with bringing people out for a fun evening. Stores were asked to participate with food and prizes. The fundraiser made almost \$4000.00 which was successful for a first time event.

This was very successful quarter bringing in over \$10,000 from our events.



A MAIN STREET MAINE SUCCESS STORY: Saco Spirit's Annual Car Show



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Saco Spirit's Annual Car Show, and committee members

Third Quarter
2013

**The Community and merchants have enjoyed
this event and it continues to grow each year.**

Car show went from having 70 exhibitors in 2012 to having over 100 this year. We received an in-kind donation of radio time valuating over \$9000. Which brought twice the crowd to our downtown?



A MAIN STREET MAINE SUCCESS STORY: 2013 Holiday Festival



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Fourth Quarter
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People in City Hall that are going to visit with Santa

It is growing in popularity.

Our Holiday Festival took several years to become a memorable event and one to mark on your calendar. We have about 500 people/children/dogs that come to meet Santa. And because we use City Hall for the visit with Santa, City staff looks forward to us decorating the entrance and grand stairway, each year. We still do the Cookie Walk and sell out of tins within days. This is still a great guarantee to merchants/businesses that we will bring at least 60 people into their store. Our parade of lights had its third year and is a big hit. Hundreds of people come out to watch the parade.



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