

# Team Gangreen

## Quality of Place

**May 9, 2013**

# Discover Maine's 8 Regions



*“Place of Quality”*

Gangreen Branding Subcommittee





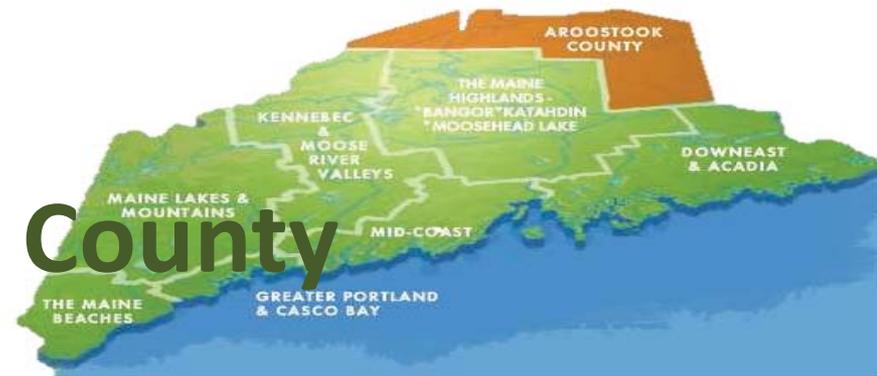
# Aroostook County



## Largest and Northernmost County:

- Mountains, Big Woods and Rolling Farmland
- Cultural Melting Pot
- Strong Tradition(s)
- 3 Ps: Pulp, Paper and Potatoes
- Perfect for Business: Land, Facilities, Talented Workforce

## Aroostook County





# Downeast & Acadia



# An Outdoor Enthusiast's Dream Location

- Site of the Jackson Laboratory
- Year-round Hiking, Biking, Kayaking, Canoeing and Fishing
- Acadia National Park



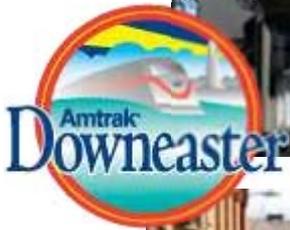
## DownEast & Acadia



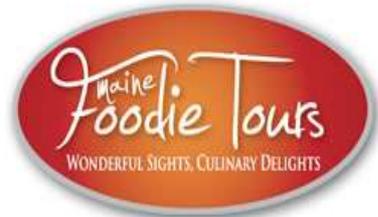


## Acadia National Park





FREE TRAVEL PLANNER



**MECA**  
MAINE COLLEGE OF ART



**unum**  
Better benefits at work.



**IDEXX**  
LABORATORIES

# Greater Portland & Casco Bay



# Something for Everyone:

- Thriving Arts
- Professional Sports
- Food Choices for Every Palette
- Vibrant Economy
- Transportation

## Greater Portland & Casco Bay





# Kennebec & Moose River Valleys



Outdoor Adventure, Scenic Splendor,  
History and Culture.

- America's First Frontier
- River Towns
- Maine's Capital
- Four Seasons of Fairs and Festivals



## Kennebec & Moose River Valleys





FREE TRAVEL PLANNER



FREE TRAVEL PLANNER

Bridgton / Harrison



FREE TRAVEL PLANNER

Norway / South Paris



FREE TRAVEL PLANNER



FREE TRAVEL PLANNER

Jay / Livermore

# Maine's Lakes & Mountains



# Unspoiled Nature and...

- Industrious Cities
- Quintessential Small Towns
- Four-Season Recreational Destination



## Maine's Lakes & Mountains





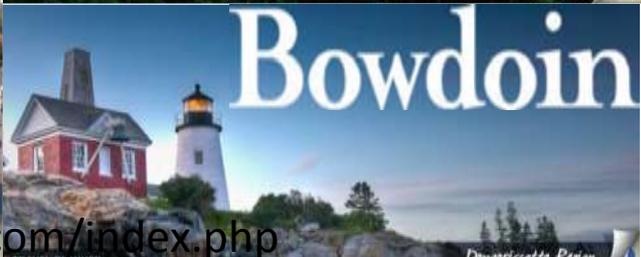
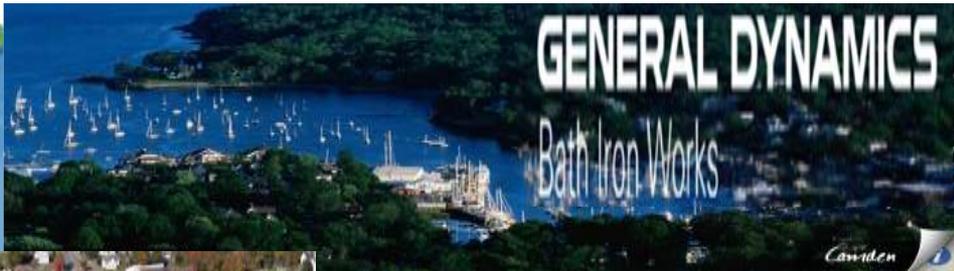
Richard Blanco  
Poet Designee at Pres. Obama's 2<sup>nd</sup> Inauguration  
Resident of Bethel



# Maine's Lakes & Mountains



# Bowdoin



<http://www.samosetresort.com/index.php>



MAINE MARITIME MUSEUM



## Mid-Coast



Picture perfect fishing villages, seaside resorts and bustling harbor towns:

- The arts are embraced
- Plenty to do
- Economic drivers big and small
- Accolades abound



## Mid-Coast



# The Maine Beaches



Prouts Neck



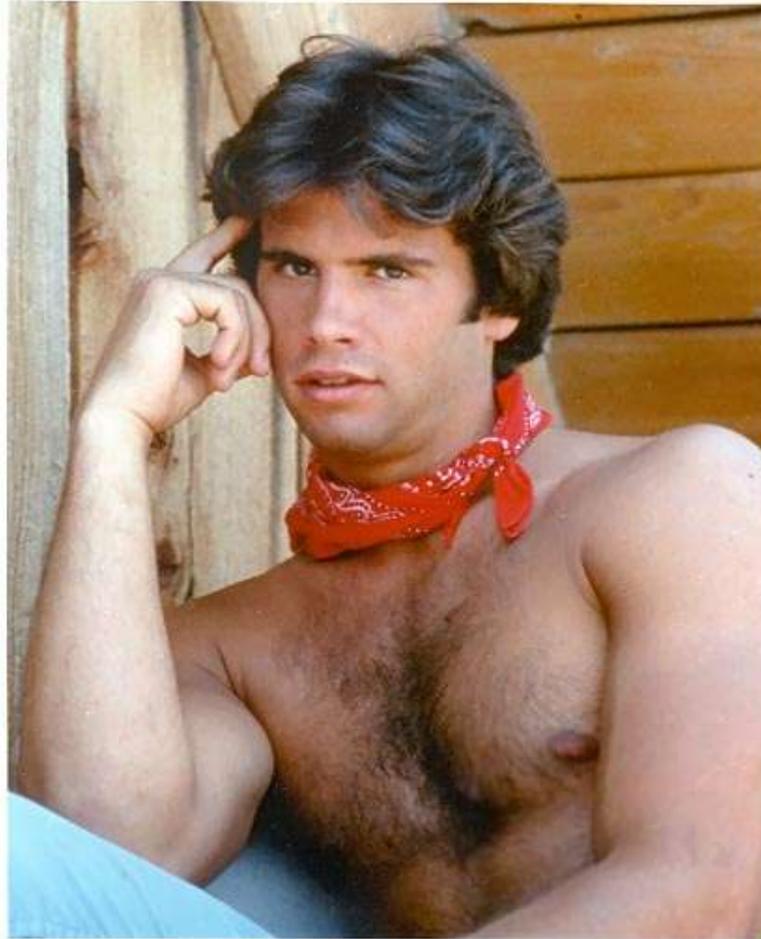
Old Orchard Beach

# Maine's Southern Coast

- 30 Miles of White Sand Beaches
- Something for Everyone
- Ideal for Small Businesses
- Ogunquit Playhouse Boasts Broadway Quality



# Ogunquit Playhouse





# The Maine Highlands: Bangor, Katahdin & Moosehead Lake



# Diverse Economic Drivers Add to Quality of Place

- Mt. Katahdin
- New Bangor Convention Center and Casino
- Businesses that Support Outdoor Recreation



## The Maine Highlands: Bangor, Katahdin & Moosehead Lake





***“Place of Quality”***







Mt. Katahdin /Millinocket



Congress St., Portland



Downtown Bath



Farmers' Market, Skowhegan



Hall Elementary School, Portland



DDG1000, Bath Iron Works  
*Bath Built is Best Built*



Jackson Labs, Bar Harbor

Sunkhaze Meadows National Wildlife  
Refuge, Milford



*Hunters don't disclose location!*



Holly Meade, Sedgwick



The Baroque Orchestra of Maine

A man with a goatee, wearing a dark jacket and blue gloves, stands on a fishing boat. He is surrounded by yellow lobster traps and red and yellow buoys. In the background, another fishing boat is visible on the water.

**“MY ANCHOR KEEPS ME FROM  
GOING WHERE I SHOULDN’T GO.”**

Lee Walkinson  
Lobsterman  
Oaks Head, Maine

A good anchor will keep you away from trouble and where you want to be. For strength. For stability. For security. We're the partner you need when it counts the most. Visit us online or stop by one of our 35 locations and find out how much better life can be when you have an anchor.

800.660.8821 • [www.CamdenNational.com](http://www.CamdenNational.com) • Member FDIC



**Camden National Bank**

Everyone needs an anchor.



Blessing of the Fleet, Fishermen's Festival, Boothbay Harbor

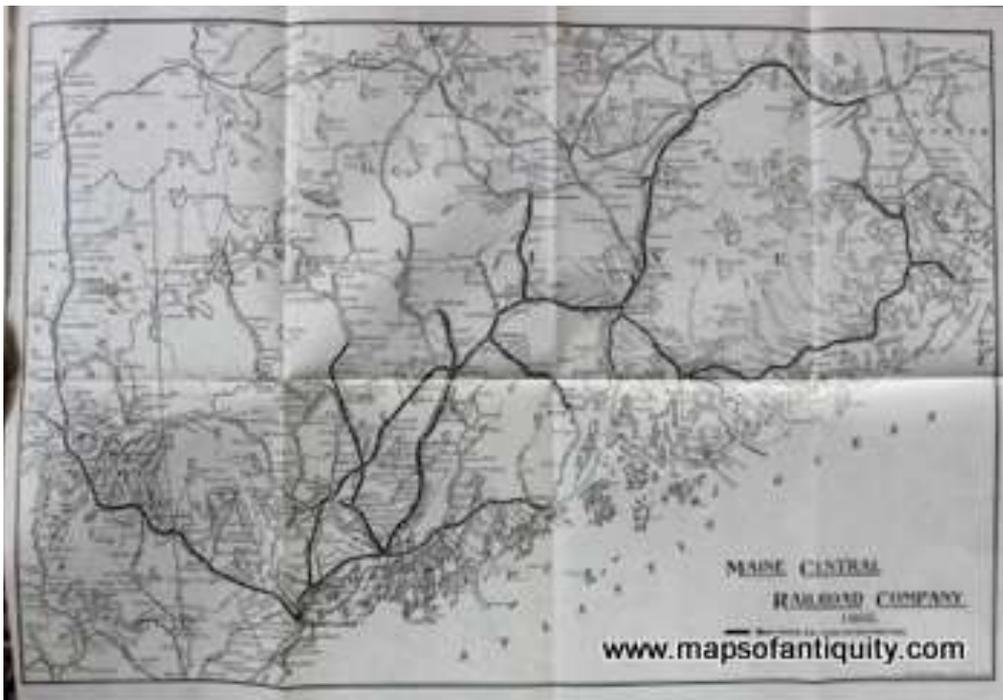


Cape Neddick Light

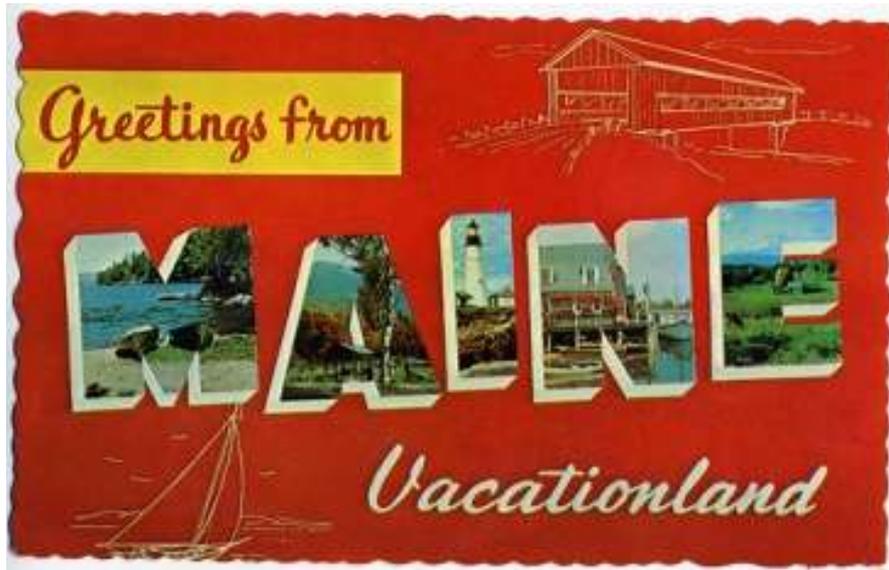
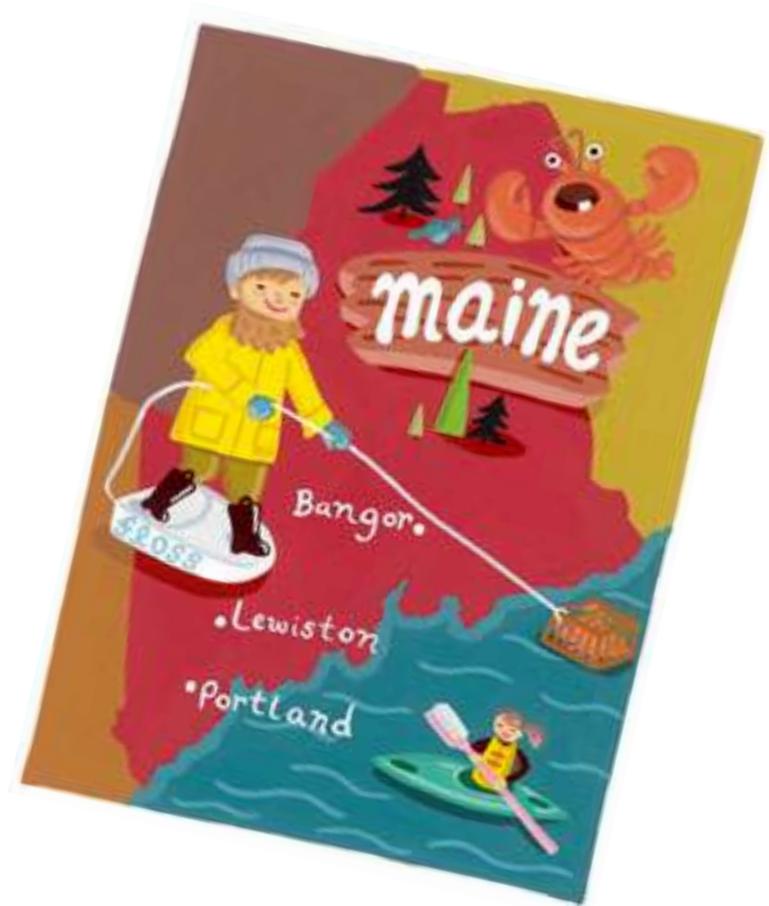


Idyllic Coastal Maine Wedding





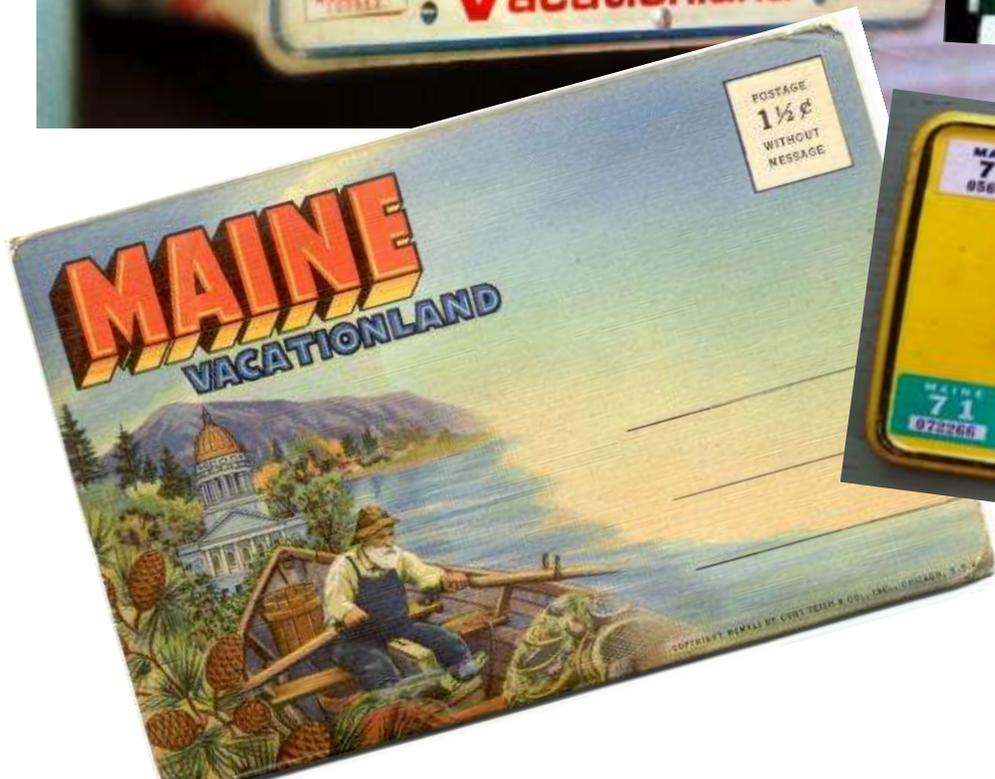
1905 Railroad and Road Map



Boston to Maine Bus Tours



SHE HAS YOUR NUMBER...Lucy McAleer, who makes her screen debut in Warner Bros.' CinemaScope production of "A Star is Born," shows one of the 1954 Maine automobile license plates. "A Star is Born" stars Judy Garland, James Mason, Jack Carson and Charles Bickford.





Maine State Website featuring the state seal, navigation menu, and various news articles.



Bowdoin Coll



A website titled 'THE MAINE TRINE' featuring photos of people and text about Maine's history and culture.



A navigation bar for the University of Maine website, listing various colleges and departments such as Maine Maritime, Kennebec Valley, Thomas College, and University of Maine.



A website for the Maine Tourism Office, featuring a list of services and contact information.



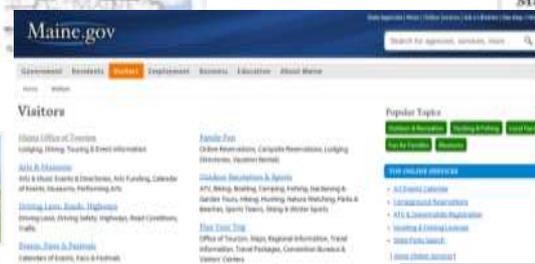
A website for finding flights to Maine, featuring a search bar and a map of Maine.



A website for popular destinations in Maine, featuring a grid of images for various locations.



The official website for the state of Maine, featuring a search bar and various government services.



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The MaineBiz website, a business news source for Maine, featuring a navigation bar and a search bar.



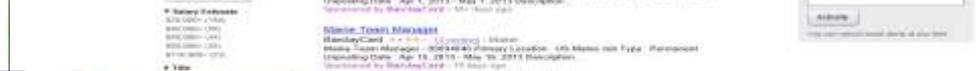
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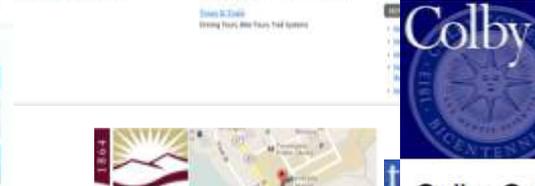
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A website for Maine's top culture, featuring a grid of images for various cultural events and activities.



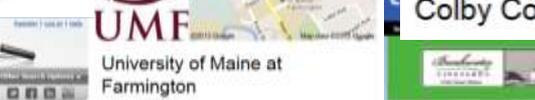
The website for Colby College, featuring a map of the campus and various news articles.



The website for Colby College, featuring a map of the campus and various news articles.



A website for finding jobs in Maine, featuring a search bar and a list of job openings.



The website for the University of Maine at Farmington, featuring a map of the campus and various news articles.



A website for finding jobs in Maine, featuring a search bar and a list of job openings.



A website for job seekers, featuring a grid of images for various job opportunities and a search bar.



A website for the best Maine travel guide, featuring a grid of images for various travel destinations and a search bar.



A website for the best Maine travel guide, featuring a grid of images for various travel destinations and a search bar.

b Information Resources

MAINE

MAR  
0157554

UPSILON

• *Place of Quality* •

MAINE  
13  
1745836



TEAM GANGREEN

THE PROCESS



# Top 10 things our team did well



**10. Our Name- TEAM GANGREEN**



## 9. Had Fun



# RESPECT

**8. RESPECT FOR ALL  
TEAM MEMBERS**



## **7. Shared leadership roles**



**6. Did not take ourselves too seriously.**



## **5. Decisive team members**



**4. Used Charter to make decisions**



### **3. Humor**



**2. Created a schedule of meetings for the year in September and stuck to it.**

**AND THE #1 THING TEAM  
GANGREEN DID WELL WAS:**



# 1. Did our work by subcommittee

Ok, this isn't very funny, but it is really true.



# **Top 5 opportunities for Improvement**



**5. Not utilizing the 800 or so leadership  
Maine graduates as much as we all  
should**



**4. We could have  
failed faster.....**



**3. Did not take ourselves too seriously.**



**2. Could have used the charter more, (Upon review ,it was really well written).**



**And the #1 thing TEAM  
GANGREEN could have done  
better.**



**1. Talk to Ed sooner**



**And go to Houlton....**



# **Top 10 LM Moments for TEAM GANGREEN**



## **10. October bus driver's extracurricular activities**



**9. Where's the Zumba instructor?**



## 8. Friends4life



**7. Brian on the sidelines,  
right!**



## **6. Waking up Benji in Bar Harbor**



**5. Team Gangreen's  
color blindness,  
stealing the wrong  
clues!**





**4. Jumping off the tarp, twice!**



### 3. Party switching in Augusta, TEAM Upsilon effort!





## **2. Alice's Tour of Millinocket**



And the # 1 moment for LM  
Upsilon (with a TEAM  
GANGREEN BIAS) IS....



**1. TONIGHT!!!!!!**