

# MAIN STREET VOLUNTEER SIGN UP!

---

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Home phone: \_\_\_\_\_

Cell phone: \_\_\_\_\_

Address: \_\_\_\_\_

When are you most available to help? \_\_\_\_\_

**Please share areas of your expertise and/or interest:**

## **Organization Committee**

- Board leadership
- Fund raising (grant writing, membership development)
- Strategic/long range planning
- Office administration (phones, mailings, correspondence)
- Writing/newsletters
- Artwork/graphics
- Website development/management

## **Design Committee**

- Streetscape improvements (landscaping, flowers and tree planting, banners, flags, benches, recycling/trash barrels)
- Façade improvements (architectural review, paint, awnings)
- Historic preservation (building rehabilitation, tax credit incentives)
- Window displays (training, awards program)
- Photography
- History

## **Promotions Committee**

- Special events
- Retail events
- Public relations
- Electronic social marketing

## **Economic Restructuring Committee**

- Market studies and analysis
- Business recruitment/retention
- Retail training
- Partnership development with Chamber/City/County/Region

**Please list all other interest areas or specialties:** \_\_\_\_\_

---