

A MAIN STREET MAINE SUCCESS STORY: Our Town Belfast assists The Juice Cellar is opening up downtown!



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First Quarter
2013



OTB director Breanna Pinkham Bebb interviews Chris Roberts, owner of the Juice Cellar for a Belfast Community TV feature on new downtown businesses.

Be willing to get up early on New Year's Day to walk someone around your cold town looking for a place for their new business. Going above and beyond is a great way to start a business friendship!

Our Town Belfast was able to aid Chris Roberts in opening up his business by holding a focus group of taste-testers and by touring Chris through available downtown properties on New Years Day! It was a great way to start the year and build an excellent collaborative relationship between OTB and a new business.

A MAIN STREET MAINE SUCCESS STORY: Six New Businesses Open, "Spring" in Downtown Belfast!



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Second Quarter
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Chef Michelle Berry proudly puts out the new "Open" sign at Moonbat City Baking Company.

One on one time with new businesses proves helpful to them in starting up downtown. NEW business community are excited about working with their local Main Street program!



With the addition of Coastal Babies, Vinolio, Moonbat City Baking Company, and The Gothic (replacing the Lost Kitchen) on Main Street, and Honeybees and Nautical Scribe Books in long-vacant spaces on Church Street, it's easy to see that business is booming and Belfast is ready for its best summer yet.

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A MAIN STREET MAINE SUCCESS STORY: 5th Annual Our Town Belfast Street Party draws crowds as an authentically Belfastian event!



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Third Quarter
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Young ones have fun at the 5th Annual Our Town Belfast Street Party!

Our Town Belfast has the opportunity to truly serve local families through this event, and it is an honor to provide that service.

And a TON of FUN!

Our Town Belfast is delighted to serve local Waldo County families by offering an opportunity for all ages to enjoy a wild and wonderful Monday night in the streets downtown. With carnival adventure rides, six hours of live music, a soul train dance break, hula hooping, face painting, tasty food and more, it is a staple of our year 'round itinerary. Thousands attended in the event's fifth year and over 60 volunteers worked to make this event a success for all involved – with proceeds supporting the Main Street program and free admission for all.



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A MAIN STREET MAINE SUCCESS STORY: Night Owl Prowl Brings Hundreds Downtown For Late Night Shopping



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Night Owl Prowl on Friday, Nov. 29th, 6-9pm

Fourth Quarter
2013

The Green Store on Main Street in downtown Belfast celebrated its 20th anniversary on the evening of the first annual Night Owl Prowl. 20% of proceeds were donated to the Maine People's Alliance in honor of the event.

The Our Town Belfast promotions committee, in its efforts to create buzz and boost business in historic downtown Belfast, hatched an idea for the first annual Night Owl Prowl, which took place on black (now 'plaid') Friday, 2013. Hundreds attended this late-night event to support local shops, pubs, and restaurants. From 6-9pm, when Belfast shops are usually tucked in for the night, merchants remained open and the community responded in droves! The event was such a success that the OTB promotions team plans to repeat the fun during Final Friday Art Walks in 2014, in an effort to ease the community into extended hours by banding together for highly-promoted events.



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