



MAIN STREET BATH, MAINE

PLEDGE AGREEMENT

I/We pledge \$ _____ payable in equal annual payments of \$ _____ over the next three years.

We are pleased to make this contribution and to support the revitalization and promotion efforts of our Downtown. We understand that the Main Street Bath program will be an ongoing effort for years to come, focusing on the comprehensive Four-Point Approach: Organization, Design, Promotion and Economic Restructuring.

Sincerely,

Date _____

FRIENDS OF MAIN STREET BATH GIVING CATEGORIES

ADMIRALS	\$10.000 AND UP
COMMODORES	\$ 5.000 - 9.999
CAPTAINS	\$ 1.000 - 4.999
1 ST LIEUTENANTS	\$ 500 - 999
MASTER CHIEFS	\$ 100 - 499
FIRST MATES	\$ 1 - 99

Please Print:

Name: _____

Business Name: _____

Address: _____

City/Town _____ State _____ Zip Code _____

Phone Number: _____

Bath's Main Street Steering Committee

Fundraising Strategy

A. Donation Levels:

(\$1-\$99) – (\$100-\$499) – (\$500-\$999) – (\$1000-\$4999) – (\$5000 & up)

B. Donation Categories (Titles around local history or theme)

C. Members Vs Supporters

D. Target List of Donors

1. Government

2. Business

- a. Landlords
- b. Small business
- c. Large corporations
- d. banks
- e. insurance companies
- f. contractors
- g. professionals
- h. stock brokers
- i. College/schools

3. Residential

- a. Neighborhoods
- b. Friends of Main Street
- c. Summer residents
- d. Students Groups
- e. Clubs/Organizations/Non Profits
Churches, Garden Clubs, Rotaries, Library, Hospital, Museums, Historical Societies, YMCA, Arts Center

E. Category Captains

F. In-Kind Contributions