Our Vision...

To maintain and strengthen a thriving community that:

- Lives its sense of history
- Is culturally active and
- Encourages community spirit and the involvement of its citizens.

Our Mission...

To **promote** and preserve the community feeling, the maritime culture and the historic charm of Bath.

To **work** with every segment of the community to keep the downtown healthy, vibrant and historically preserved.

To **stimulate** downtown economic development in Bath through organization, promotion and design.

What Can You Do for Downtown Bath?

Become a Friend of Main Street Bath Today!

Please support MSB with your donation. A three-year pledge will help to sustain our ongoing projects. Just choose your rank, fill out our form and we will welcome you aboard as part of our crew!

ADMIRALS	$10,000 & Up
COMMODORES	$5,000 - $9,999
CAPTAINS	$1,000 - $4,999
1st LIEUTENANTS	$500 - $999
MASTER CHIEFS	$101 - $499
FIRST MATES	$1 - $100

Three-year pledges are most appreciated!

Volunteer with Main Street Bath

Please work with us to improve downtown Bath. We need volunteers with all sorts of skills, such as marketing, research, surveys, design, writing, promotions, event-planning, fundraising, computer and office work. Let us know how you would like to help!

Come Downtown...

- to shop
- to dine
- to socialize
- to walk
- to enjoy the architecture
- to learn the history
- to celebrate our community!

MAIN STREET

BATH, MAINE

Partnering to

Preserve and

Promote

Downtown

Bath

4 Centre Street
Bath, Maine 04530
getinfo@visitbath.com
www.visitbath.com
Ph: 207-442-7291
Fax: 207-442-9481

Bath, Maine...Where Spirits Come Alive!

What Is Main Street Bath?

MAIN STREET
BATH, MAINE

Main Street Bath is a local non-profit corporation, founded by a group of volunteers to help improve downtown Bath. The "Main Street" program, developed by the National Trust for Historic Preservation, aims to preserve traditional downtowns through revitalization. It strives to enhance the appearance and economic stability of the commercial district, to increase community pride and to enrich the quality of local life. The program, used in 44 states and more than 1,700 communities, was adopted in Maine in 2001. Bath was one of the first four communities selected to participate.

Incorporated in 2001, Main Street Bath ("MSB") is run by a Board of 17 members, who represent downtown businesses, City government and the community. It is supported primarily by three-year pledges from businesses, non-profits and residents, and by annual funding from the City. Specific projects have been paid for by special solicitations and fundraising events. MSB is mainly a volunteer organization, but it employs a Coordinator, who oversees the activities of the four standing committees: Design, Promotions, Economic Restructuring and Organization. The Coordinator and volunteers partner with City officials and committees, the Chamber of Commerce, other local non-profits and area businesses to solve problems and to promote and preserve the downtown. Through the efforts of MSB, Bath was named by the National Trust as one of the nation's Dozen Distinctive Destinations in 2005.

What Does *Main Street Bath* Do?

Sponsors Annual Events to Promote and Celebrate Downtown Bath: Mayfair; Gazebo Concerts; Heritage Days; August Sidewalk Sales; Autumnfest; Ship Celebrations; Early Bird Sales; Twinkle Parade; An Old-Fashioned Christmas in Bath; New Year's Eve Paul Revere Bell Ringing; Spirit of Bath Volunteer Recognition Awards.

Beautifies the Downtown: Summer Flowers; Stilphen Murals in the Arch; Banners over Bath; Wayfinding Signs and Business Directories; Facade Improvement Grant Assistance; Street Benches.

Provides Information about the Downtown: Website, *www.visitbath.com*; On-line Community Calendar; Free On-line Business Listings with Links to Business Websites; Weekly e-Newsletter; *Front and Centre* (printed) Newsletter; Community Events Board; Historic Bath Brochure; Downtown Walking Tour Brochures; Downtown Building Inventory; Press Releases.

Supports Local Businesses: Seminars and Consultations on Business Improvement; Cooperative Advertising Programs; *Gift of Bath Certificates*; Business Referrals; Business Owners' and Visitors' Surveys; Business Barometer Meetings.

Raises Funds for MSB Projects: Sales of Bath Soap and Bath Towels; City of Ships Decals; Bath T-shirts; Fall Mums; Diamond Raffle; "Spirits of Bath" Evening.

How You Benefit...

*Become a Friend of **Main Street Bath**, and benefit from all that it has to offer:*

A Thriving Downtown

- Great places to shop, dine, work and play
- Local access to goods and services
- A diverse business mix
- Year-round shops and activities

A Sense of Place

- Celebration of our historic City of Ships
- Preservation of our unique architecture
- Connection between downtown and neighborhoods
- Participation in an active, vibrant community

A Viable Economy

- Sustainable businesses
- Healthy business climate
- Stable tax base
- Employment opportunities

A Community with Vitality

- Attractive to new businesses, residents and visitors
- Cultural and arts events
- Cooperative partnerships
- Dedicated volunteers
- Creative solutions!

DOZEN DISTINCTIVE DESTINATION 2005

NATIONAL TRUST *for* HISTORIC PRESERVATION™