

A MAIN STREET MAINE SUCCESS STORY: Main Street Bath Editorial in Times Record



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First Quarter
2013



Main Street View-Op-Ed column in The Times Record

The Economic challenges and successes of downtown Bath are relevant and can be applied to downtowns statewide.

Jennifer Geiger, director of MSB, has begun writing a twice-monthly editorial column in the local area newspaper that explores the economic development and community benefits of downtown revitalization in Bath and other Maine downtowns. Topics have included the virtuous circle of shopping locally, downtowns as small business incubators, supplying local entertainment options, and capitalizing on the assets of our Maine heritage. The column increases the visibility and prestige of downtown Bath and our organization.

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A MAIN STREET MAINE SUCCESS STORY: Bath 3rd Friday ArtWalk



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2nd Quarter
2013



Browsers at Markings Gallery during the Bath ArtWalk & Tour

The Arts and the Creative Economy are Key to the Continued Growth of Downtown Bath

This year Main Street Bath took on Bath's 3rd Friday ArtWalk & Tour under the MSB umbrella when Five Rivers Arts Alliance was no longer able to manage the event. A committee was formed in November of 2012 to choose the dates, enlist participation, raise funds, produce a brochure, create a new logo and signage, and hire musicians. 30+ artists are taking part from May- September, including 25 who will host open studios during an extended Open Studio Weekend, July 19, 20 & 21.

